

**MASTER OF BUSINESS ADMINISTRATION
(EVERONN) (MBAEV)**

**Term-End Examination
December, 2013**

MCN-043 : HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : All questions carry equal marks. Attempt any five questions.

1. Explain the various approaches used to attract the right candidate for recruitment. Give an example in the context for hiring shop floor assistants or management trainees for an industry of your choice. **20**
2. What are the factors governing choice of media to attract and recruit candidates for a company/industry of your choice. **20**
3. Write short notes on :
 - (a) E - Assessments for recruitment and selection **20**
 - (b) Psychometric Testing as valid and reliable tools for selection.
4. Write short notes on :
 - (a) Challenges in the HRM area for the Retail Industry. **10**
 - (b) Job Analysis and Job Design. Challenges and limitations of each. **10**

5. Differentiate between Training and Development in any Industry or Discipline of your choice while giving suitable examples. 20
6. Write short notes on : 5x4=20
- (a) Job Rotation.
 - (b) Mentoring.
 - (c) Importance of Feedback after a Training Program
 - (d) Types of recruitment needs.
7. Explain the factors that are likely to affect an organization's need for labour ? Give examples. 20
8. Describe the various technology trends used in the HR functions today. 20
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