

**MASTER OF BUSINESS ADMINISTRATION  
(MBAEV)**

00548

**Term-End Examination  
December, 2013**

**MCN-039 : BUSINESS ENVIRONMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *Attempt any five questions.*

*All questions carry equal marks.*

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1. What is meant by Business Environment ? Explain what are its components ?
2. Write a note on Composition and Trend of India's Foreign trade.
3. Explain the factors which help in improving global competitiveness.
4. Discuss the functions of central Bank.
5. Explain the concept of Social Responsibility of Business giving suitable examples.
6. Explain how foreign Exchange Rates are determined.
7. Write notes on the following :
  - (a) Public Sector Reforms
  - (b) World Bank

8. Write notes on the following :
- (a) Country risk
  - (b) Intra Regional Trade
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