

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

**Term-End Examination
December, 2013**

MCT-015 : ENTREPRENEURSHIP

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What are the training methodologies that can be used in entrepreneurship training programmes ? Narrate the major factors that would be considered in conducting TTPs. **12+8**
2. Why is programme evaluation required ? Explain the status of EDP evaluation in India. **10+10**
3. Explain the development of women entrepreneurship in India. Give examples of any two women entrepreneurs in India. **20**
4. Write short notes on the following : **5x4=20**
 - (a) Intrapreneurship
 - (b) Economic variable in growth of entrepreneurship
 - (c) Fabian entrepreneurs
 - (d) TTPs

5. Explain the factors responsible for the emergence of entrepreneurship in India. Cite two examples. **20**
6. Narrate the socio demographic variables and economic variables that enables the supply of entrepreneurs in an economy. **20**
7. (a) Discuss the critical factors for a new venture development. **10+10**
- (b) "Of the three phases of an enterprise development, first two phases are more critical". Comment.
8. (a) Differentiate between individual and institutionalized entrepreneurs. **10+10**
- (b) Choose any two entrepreneurs of India and write down their qualities and strengths.
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