

00615

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

December, 2013

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Describe the process of management. Give 20 arguments for and against the universality of management.
2. Discuss the essential characteristics of 20 management planning and its limitations . How can planning be made more effective ?
3. "Formal and Informal organisations are not two 20 different forms but dimensions of an organisation". Discuss, bringing out the difference between the two.
4. Evaluate the strengths and weaknesses of 20 Managerial Grid Theory of management.

5. How is decentralisation different from delegation ? Summarise the advantages and disadvantages of decentralization. 20
 6. Discuss in detail Herzbergs Two Factor Theory of motivation. 20
 7. Explain the concept and nature of organisation. Describe the process of organisation. 20
 8. Define Strategy. Out line the major steps in strategy formulation. 20
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