

**MASTER OF BUSINESS ADMINISTRATION
(MBACN)**

Term-End Examination

December, 2013

MCN-005 : ORGANIZATIONAL BEHAVIOUR

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Organizational behaviour is multi-disciplinary in nature. Justify the statement by highlighting its concept and scope. 20
2. Explain the contribution of theory X and Y to the behavioural approach. 20
3. Discuss the theories of personality and explain how to measure it ? 20
4. What are the factors which influence social perception ? How does it help in social learning ? 20
5. Discuss the methods of positive and negative behaviour reinforcements. What is the purpose of these reinforcements ? 20

6. Explain the finer points of Leon C. Festinger's cognitive dissonance theory and elucidate its implications for coping styles. 20
7. Compare the Two-Factor theory of Motivation of Fredenick Herzberg with that of Abraham Maslow's Need-Hierarchy theory. 20
8. Write short notes on **any four** of the following : 5x4=20
- (a) Contingency Approach to Organization Theory
 - (b) Perceptual Errors
 - (c) Experiments on Illumination
 - (d) Transaction Analysis
 - (e) ERG Theory
 - (f) Work Stress
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