

**MASTER OF BUSINESS ADMINISTRATION
(MBACN)**

Term-End Examination

December, 2013

MCN-001 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Explain the difference between management and administration by giving examples. 20
2. What are the steps involved in planning ? Explain with examples. 20
3. Explain the concept of decision making and distinguish between routine and strategic decisions. 20
4. Discuss the various theories of leadership. 20
5. Define control and explain the techniques of control. 20
6. Distinguish between authority and responsibility giving examples. 20
7. Explain the principles of effective communication. 20
8. Write notes on the following : 10+10=20
 - (a) Delegation of authority
 - (b) Unity of command