

**BACHELOR OF BUSINESS ADMINISTRATION  
(RETAIL SERVICES)  
(BBARS)**

**Term-End Examination**

**December, 2013**

**BRS-010 : BASIC SOCIAL ANTHROPOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. Write a note on the major branches of anthropology. 10
2. "Culture is manmade." Justify the statement. 10
3. (a) What are preferential and Prescribed marriages ? 10  
(b) What are the changing patterns in family life ?
4. Write a note on tribal development policy of India. 10
5. Discuss the major factors that influence the demographic patterns in India. 10
6. Identify the causes for rise in population in India. 10
7. Enumerate the various measures taken for the empowerment of women in India. 10
8. Discuss the impact of population growth on economic Development. 10