

TOURISM STUDIES

CTS Assignments Booklet (2022)

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University Maidan Garhi,
New Delhi – 110 068**

CTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. Paramita Suklabaidya
Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-1	April 15,2022	October 15,2022
TS-2	April 15,2022	October 15,2022

**TS- 1 FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Marks: 100**

**Programme: CTS
Assignment Code: TS-1/ TMA/ 2022**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each.

Send your TMA to the coordinator of your Study Centre.

1. Discuss the economic impacts of tourism in context of a developing economy. Write a short paragraph on impact of Covid-19 on tourism economy of India. 20
2. Elaborate the relationship between infrastructure and tourism. Support your answer with suitable examples. 20
3. What do you understand by performing arts? Discuss the role of performing arts in destination development. 20
4. Discuss Buddhism as a religion along with the famous Buddhist Circuit as a successful tourism product. 20
5. Elaborate the relevance of maps and charts for a tourism entrepreneur. Discuss the importance of Salva sutra and Arthashastra in history of map making in India. 20
6. What is the importance of information for tourism industry? What are the various sources used by tourism professionals to gather relevant information? 20
7. Differentiate between a guide and an escort. 20
8. Write short notes on any two of the following: 10x2= 20
 - a) Multiplier effect in tourism
 - b) Five major tourist attractions related to Sikhism
 - c) Threats and Obstacles to tourism
9. What are the various types of tourist accommodations? Discuss the Air BnB model of accommodation in brief. 20
10. Discuss the historical evaluation and development of tourism in India. 20

**TS 2: Tourism Development: Products, Operations and Case Studies
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2

Programme: CTS

Total Marks: 100

Assignment Code: TS-2/TMA/2022

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each.

Send your TMA to the coordinator of your Study Centre.

1. How does the knowledge of world tourism trends help in tourist development? 20
2. Discuss the problems faced by escorts and tourist while conducting a city tour. 20
3. What is “Path Finder”? How did the Sherpa evolved into a path finder? 20
4. How can local customs help to make a visitors experience more memorable? Give suitable examples. 20
5. What is the importance of fair and festivals in travel and tourism field? Why is it important to exercise caution in developing local fairs as tourist attractions? 20
6. Discuss the relationship between adventure, sports and tourism. 20
7. How can one link festivals with tourism promotion? Discuss by giving suitable examples. 20
8. Write an essay on “Palace on wheels”. 20
9. Write shot notes on. 10x2=20
 - a) Railway Package Tours
 - b) PATA Travel Marts
10. Write shot notes on. 10x2=20
 - a) European Tourist Markets
 - b) Highway Tourism

ENROLMENT NO.:

NAME:.....

ADDRESS:

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DATE:

Course Title:

Assignment Code:

NOTE: Submit the assignment to the Coordinator of the programme centre .
