

# **TOURISM STUDIES**

**BTS  
Second Year**

**Assignments Booklet  
(2011-12)**

**TS-4 and TS-5**



**School of Tourism and Hospitality Services Management  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi – 110 068**

# **BTS ASSIGNMENTS**

## **TOURISM STUDIES ASSIGNMENTS**

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-4 and TS-5.

**Note:** All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

**You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you.** The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

### **GUIDELINES FOR DOING ASSIGNMENTS**

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs; and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

**Arvind Kumar Dubey**  
**Programme Coordinator, BTS**

**ASSIGNMENT SUBMISSION SCHEDULE**

<b>Compulsory Course</b>	<b>Last Date for January Session</b>	<b>Last Date for July Session</b>
<b>TS-4</b>	<b>April 15, 2011</b>	<b>October 15, 2011</b>
<b>TS-5</b>	<b>October 15, 2011</b>	<b>April 15, 2012</b>

**TS-4: INDIAN CULTURE: PERSPECTIVE FOR TOURISM  
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-4**

*Total Marks: 100*

*Assignment Code: TS-4/TMA/2011-12*

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**Note:** This TMA consists of two parts.

**Part I** consists of two questions out of which you have to **attempt any one**. The question carries 25 marks and should be answered in about 700 words.

**Part II** consists of eight questions. **Attempt any five** in about 500 words each. Each question carries 15 marks.

Send your TMA to the Coordinator of your Study Centre.

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**PART – I**

- 1) Describe the various types of museums. What role do the museums play in the development of tourism? 25

**OR**

- 1.) Discuss the role of tourism in the development of handicrafts. What are the weaknesses of the handicrafts sector in India? 25
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**PART – II**

- 1.) Describe the development and growth of modern Indian theatre. 15
- 2) What do you mean by “Archaeology”? Write a brief note on mature Harappan sites. 15
- 3) Describe the salient features of ancient Indian architecture. 15
- 4) Describe the main woodcrafts of India. Which are their main centres of production? 15
- 5) Write a note on different tribal societies of India. 15
- 6) Critically examine the tourism policy of India. 15
- 7) What is the utility of maps in tourism? Give relevant examples. 15
- 8) Write short notes on any three of the following: (5+5+5) 15
- a) Guides in tourism
  - b) Performing Arts
  - c) Star category hotels
  - d) Islam, as a belief system
  - e) Travel Agency Operation

**TS – 5: ECOLOGY, ENVIRONMENT & TOURISM  
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-5**

*Total Marks: 100*

*Assignment Code: TS-5/TMA/2011*

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**Note:** This TMA consists of two parts.

**Part I** consists of two questions out of which you have to **attempt any one**. The question carries 25 marks and should be answered in about 700 words.

**Part II** consists of eight questions. **Attempt any five** in about 500 words each. Each question carries 15 marks.

Send your TMA to the Coordinator of your Study Centre.

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**Part – 1**

- 1) How can you study the changes in the environment during different geological periods? Discuss the impact of Tourism on the environment. 25

OR

  - 2) How is participation in tourism and development of tourism interlinked? What are the different opportunities available to locals as a result of tourism development? 25
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**Part – 2**

- 1) What do you mean by Resource Partitioning? Explain with example. 15
- 2) Give an account of the connection between Indian Philosophy and the environment. 15
- 3) Discuss the significance of Planning for tourism 15
- 4) Explain the linkages between tourism and ecosystem. 15
- 5) Explain the different Environment thresholds. 15
- 6) Discuss the concept of carrying capacity as applied and used in the tourism sector. 15
- 7) Describe the different Biogeography Zones of India. 15
- 8) Write notes on the following in about 200 words each (3X5 = 15)
  - a) Benefits of Responsible Tourism
  - b) Eco-Tourism
  - c) Impact of tourism on Wildlife