

TOURISM STUDIES

**BTS
First Year**

**Assignments Booklet
(2011-12)**

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to SR&E Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Arvind Kumar Dubey

Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-1	April 15, 2011	October 15, 2011
TS-2	October 15, 2011	April 15, 2012

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-1

Total Marks: 100

Assignment Code: TS-1/TMA/2011-12

Note: This TMA consists of two parts.

Part I consists of two questions out of which you have to **attempt any one**. The question carries 25 marks and should be answered in about 700 words.

Part II consists of eight questions. **Attempt any five** in about 500 words each. Each question carries 15 marks.

Send your TMA to the Coordinator of your Study Centre.

PART – I

- 1.) What do you understand by tourism? Examine the purposes of tourism. 25

OR

- 2.) How can India's biodiversity be used as a tourist attraction? Explain. 25
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PART – II

- 1.) How do you generate information in tourism? Mention the impact of information technology in this regard. 15
- 2.) What role can the local bodies and officials play in tourism development? 15
- 3.) Describe the main features of the performing arts of any region in India. 15
- 4.) Discuss how a tour operator packages tours. 15
- 5.) Discuss the linkages amongst the various components of tourism industry. 15
- 6.) What are the threats and obstacles to tourism in India? 15
- 7.) Write brief note on the following: (7 ½ + 7 ½) 15
- a) Informal services in tourism
- b) Tourism Regulations
- 8.) How does seasonality affect tourism business at destinations? Answer with examples. 15

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2
Total Marks: 100

Assignment Code: TS-2/TMA/2011-12

Note: This TMA consists of two parts.

Part I consists of two questions out of which you have to **attempt any one**. The question carries 25 marks and should be answered in about 700 words.

Part II consists of eight questions. **Attempt any five** in about 500 words each. Each question carries 15 marks.

Send your TMA to the Coordinator of your Study Centre.

PART – I

- 1) What do you mean by Anthropology of Tourism? What is the importance of it in tourism planning, development and research? 25

OR

- 2) What is the importance of Fairs and Festivals in the development of Tourism? 25
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PART – II

- 1) What is the reason of profiling the tourist? 15
- 2) Write an essay on the Taj Mahal. 15
- 3) Write in detail the different forms of adventure tourism? 15
- 4) Discuss Craft and Folk Art's role in propagation and preservation of culture. 15
- 5) What is the role played by Travel Corporation of India (TCI) in promoting India as a tourist destination? 15
- 6) What are the different incentives provide by Department of Tourism to promote the scheme of Heritage Hotel? 15
- 7) Discuss in detail the efforts made by Department of Tourism to market the tourism product of India at overseas. 15
- 8) Write short notes in about 250 words on each of the following (5+5+5) 15
- (a) Khajuraho Dance Festival
 - (b) The Mountain Guide
 - (c) Jim Corbett National Park

