

# **TOURISM STUDIES**

**BTS  
Second Year**

**Assignments Booklet  
(2013-14)**

**TS-4 and TS-5**



**School of Tourism and Hospitality Services Management  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi – 110 068**

# BTS ASSIGNMENTS

## TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-4 and TS-5.

**Note:** All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

**You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you.** The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

### GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs; and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

**Dr. Arvind Kumar Dubey**  
**Programme Coordinator, BTS**

### ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-4	April 15, 2013	October 15, 2013
TS-5	October 15, 2013	April 15, 2014

**TS-4: INDIAN CULTURE: PERSPECTIVE FOR TOURISM  
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-4**  
**Total Marks: 100**

**Programme: BTS**  
**Assignment Code: TS-4/TMA/2013-14**

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**Note:** This TMA consists of two parts.

**Part I** consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

**Part II** consists of **8 questions**. **Attempt any five** in about **500 words** each. Each question carries **15 marks**.

Send your TMA to the Coordinator of your Study Centre.

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**PART – I**

1. Describe in detail the chief feature of Indian Cultural Heritage? 25

**OR**

2. What are major metal crafts of India? Mention the main centres of their production in India 25
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**PART – II**

- 1 What are the main facets of conservation? Why is the conservation of cultural property important? 15
- 2 Discuss the significant social and economic changes brought during Gupta Period. 15
- 3 Examine the genesis and evolution of various forms of music in India? 15
- 4 Write a note on the growth and development of Indian Architecture during the Mughal? 15
- 5 What is the relationship between tourism and the development of handicrafts? Illustrate your answer with examples. 15
- 6 Write a brief note on the Indian Clay Pottery? 15
- 7 Examine the changes brought about in the Indian Costumes during the medieval period? 15
- 8 Write short notes on any 3 of the following: - 5X3= 15
- a) Tribal Economy
  - b) Role of Media in Tourism Promotion
  - c) Bhakti Movement
  - d) *Varna system* in Vedic period
  - e) Social impacts of Jainism and Buddhism

**TS-5: ECOLOGY, ENVIRONMENT AND TOURISM  
TUTOR MARKED ASSIGNMENT**

**Course Code: TS-5**  
**Total Mark: 100**

**Programme - BTS**  
**Assignment Code: TS-5/TMA/2013-14**

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**Note:** This TMA consists of two parts.

**Part I** consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

**Part II** consists of **8 questions**. Attempt any five in about **500 words** each. Each question carries **15 marks**.

Send your TMAs to the Coordinator of your Study Centre.

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**PART – I**

1. Enumerate with help of examples Biodiversity and its relation with the tourism industry. 25

OR

2. What do you understand by Tourism Planning? Explain with the help of examples the significance of a Tourism Master Plan and its various components. 25
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**PART – II**

1. What do you understand by the term ‘community’ and ‘Regional Assets’? With the help of examples explain the inter-relationship between the two. 15
2. Write short notes on the following: 5x3=15  
i) Pressures on Hosts/Locals  
ii) Conservation and its history in modern times  
iii) Causes of regional imbalances
3. Discuss in detail the impact of ecotourism on environment and its possible solutions. 15
4. What are Wetlands? Explain its significance and suggest measures for its conservation. 15
5. How hotels and resorts are responsible for Environmental Degradation? Suggests remedial measures to be taken by hotelier and recreationists to avoid such degradation. 15
6. Why Islands and Beaches are significant to the tourism industry? Explain how uncontrolled tourism affects the environment of Islands and Beaches? 15
7. Define the terms ‘vegetation’ and ‘wildlife’. Discuss with the help of examples the impact of tourism on wildlife. 15
8. Who are visitors? Why eco-sensitive behaviour is expected from the visitor visiting a destination? Support with examples. 15