

TOURISM STUDIES

**BTS
First Year**

**Assignments Booklet
(2021)**

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January 2021 Session	Last Date for July 2021 Session
TS-1	April 15, 2021	October 15, 2021
TS-2	October 15, 2021	April 15, 2022

**TS- 1 FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Marks: 100**

**Programme: BTS
Assignment Code: TS-1/ TMA/ 2021**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

- Q1. Define tourism and explain in detail the various types and forms of Tourism. 20
- Q2. Explain the need for History of Tourism and its relevance to the tourism industry. 20
- Q3. Discuss in detail the concepts of Tourism System. 20
- Q4. Discuss in detail any five International Tourism Organizations. 20
- Q5. What is the purpose of regulations related to Tourism? Discuss in brief the different types of Inbound and Outbound Travel Regulations. 20
- Q6. Write a brief note on various modes of transport. 20
- Q7. What are various types of accommodation? Discuss each in brief. 20
- Q8. Write short notes on the following: (5x4=20)
- a) Alternative Tourism
 - b) Seasonality in Tourism
 - c) Carrying Capacity
 - d) Grand Tour
- Q.9. Discuss in detail the social, political and environmental impact of tourism. 20
- Q10. What do you understand by tourism planning? Discuss the need for tourism planning. 20

**TS 2: Tourism Development: Products, Operations and Case Studies
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2

Programme: BTS

Total Marks: 100

Assignment Code: TS-2/TMA/2021

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. What do you mean by tourism products? Describe features of Indian tourism products. 20
2. Describe the tourism potential of the Prince of Wales Museum, Mumbai. 20
3. Analyse the success story of Khajuraho Dance Festival. Why do local people nurture negative feelings towards the festival? 20
4. What is the importance of cuisines and customs in travel and tourism field? Give suitable examples. 20
5. Why is it essential for tourism professionals to sensitise visitors towards the feelings of the local populace? 20
6. Describe the places a tourist can visit while residing at Kovalam. 20
7. What is Pilgrimage tourism? Critically analyse the future of pilgrim tourism in India. 20
8. Write an essay on Kalinga-Bali-Yatra. 20
9. Describe European Tourist Market for India. 20
10. Write short notes on the followings 10x2=20
 - a) SITA
 - b) The Heritage Hotels