

TOURISM STUDIES

**BTS
Second Year**

**Assignments Booklet
(2017)**

TS-4 and TS-5



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-4 and TS-5.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January 2017 Session	Last Date for July 2017 Session
TS-4	April 15, 2017	October 15, 2017
TS-5	October 15, 2017	April 15, 2018

**TS-4: INDIAN CULTURE- A PERSPECTIVE FOR TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-4
Total Marks: 100**

**Programme: BTS
Assignment Code: TS-4/TMA/2017**

Note: Answer any five questions in about 600 words each. All questions carry equal marks. Send your TMA to the Coordinator of your Study Centre.

1. What is the contribution of India in the field of science? Support your answer with suitable examples? 20
2. What do you understand by Sect? Elaborate various sects found in Hindu religion. 20
3. What do you mean by “Hindustani Music”? How it differs from “Karnatic Music”? 20
4. Discuss the influence of people’s theatre over the Indian Theatre. Illustrate your answer with suitable examples. 20
5. What are the roles and responsibilities of museums in culture tourism promotion? 20
6. Explain the important feature of Indo-Islamic style of architecture with special reference to Agra. 20
7. Examine the commoditization of handicrafts in India. Give suitable Examples. 20
8. What are various religious practices of tribal’s in India? Explain with suitable examples. 20
9. Discuss different types of Media. What role does it play in the development of tourism? 20
10. Write short notes on the following: (10x2=20)
 - a) Modern Indian Paintings
 - b) Image of women in Indian cinema.

**TS-5: ECOLOGY, ENVIRONMENT AND TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-5
Total Marks: 100**

**Programme: BTS
Assignment Code: TS-5/TMA/2017**

Note: Answer any five questions in about 600 words each. All questions carry equal marks. Send your TMA to the Coordinator of your Study Centre.

1. What pressures does tourism exerts on environment? Enumerate the practices that can mitigate the negative pressure on environment. 20

2. Write short notes on the following: 4x5=20
 - a) Eco-Tourism
 - b) Environment and classical Arts
 - c) Environment in oral Traditions
 - d) Demonstration effect

3. “Tourism Development has been environmentally destructive in the present scenario”. Justify the statement citing relevant examples. 20

4. What do you understand by Sustainable Tourism Development? Highlight the problems associated in practicing it and suggest the solutions to overcome the problems. 20

5. Explain the term carrying capacity. Discuss in detail the relevance of considering the physical carrying capacity while developing a tourist destination. 20

6. What do you understand by regional imbalances? What are the various policies and guidelines that a tourism professional can follow to minimize regional disparities? 20

7. Discus in detail the various Special Interest Tourism (SITs) products which India can offer. 20

8. How does tourism development influence the Local community? What are the various ways of reducing the marginalization of locals and ensuring the further growth of tourism? 20

9. Explain how tourism can act as a tool for the conservation of wild life? 20

10. Explain with the help of suitable examples how the unplanned development of hotels has lead to the destruction of environment? 20