

TOURISM STUDIES

**BTS
First Year**

**Assignments Booklet
(2017)**

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January 2017 Session	Last Date for July 2017 Session
TS-1	April 15, 2017	October 15, 2017
TS-2	October 15, 2017	April 15, 2018

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-1

Programme: BTS

Total Marks: 100

Assignment Code: TS-1/TMA/2017

Note: Answer any five questions in about 600 words each. All questions carry equal marks. Send your TMA to the Coordinator of your Study Centre.

1. Define tourism. Explain the different types of tourism. 20
2. What are the primary constituents of the tourism industry? Discuss the role of government organizations in promotion of tourism at national and state level. 20
3. Discuss the major difference between the formal and informal sector in tourism. 20
4. Write short notes on: 10x2=20
 - a) Alternative Tourism
 - b) Manila Declaration
5. Discuss the role of rail transport in the promotion of domestic tourism in India. 20
6. What is the difference between a guide and an escort? Discuss the role of a guide and an escort during a tour. 20
7. Explain the socio- cultural and environmental impacts of tourism. 20
8. Define a tour operator. Discuss the steps involved in the planning and costing of a tour. 20
9. Define marketing. Discuss the importance of promotion in marketing. 20
10. Mention the relationship between infrastructure and tourism. What are the areas of weakness of infrastructure in India? 20

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENTS)**

Course Code: TS-2

Programme: BTS

Total Marks: 100

Assignment Code: TS-2/TMA/2017

Note: Answer any five questions in about 600 words each. All questions carry equal marks. Send your TMA to the Coordinator of your Study Centre.

1. What is the significance of profiling tourist? Discuss the methods adopted in this regard. 20
2. Discuss the relationship between Sociology, Anthropology and Tourism. 20
3. Which aspect would you cover in describing a historical monument to the tourist? Base your answer on Taj Mahal as a case study. 20
4. Examine the importance of dance and music in promoting tourism in India. 20
5. How can National Parks be best utilized as tourism attractions? Write a scheme. 20
6. What do you understand by the term Ethnic Tourism? Discuss the positive and negative effects of development of the same. 20
7. Discuss important festivals of India. Also differentiate between fairs and festivals. Give suitable examples. 20
8. How does a state government plan and promote tourism? Explain with a case of Maharashtra. 20
9. What is the significance of highway services in tourism? Make suggestions to improve them keeping in view the examples from Haryana. 20
10. Write short notes on: (10x2=20)
 - a) Adventure sports in India.
 - b) PATA