

TOURISM STUDIES

**BTS
First Year**

**Assignments Booklet
(2015)**

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-1	April 15, 2015	October 15, 2015
TS-2	October 15, 2015	April 15, 2016

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Mark: 100**

**Programme: BTS
Assignment Code: TS-1/TMA/2015**

Note: This TMA consists of two parts.

Part I consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

Part II consists of **8 questions**. **Attempt any five** in about **500 words** each. Each question carries **15 marks**.

Send your TMA to the Coordinator of your Study Centre

Part – I

1. Define Tourism. Discuss the forms & types of tourism. 25

OR

2. Discuss the purpose of tourism. 25

Part – II

1. What is the objective behind studying the history of tourism? 15
2. Write short notes on the following: (5X3=15)
 - (a) Silk Route
 - (b) Alternative Tourism
 - (c) Grand Tour
3. Discuss the Primary / Major constituents of tourism industry. 15
4. What is the purpose of legislation covering the hospitality sector? 15
5. Explain the various types of accommodation. 15
6. Write a detailed note on Dilli Haat. 15
7. Discuss the link-between seasonality and employment potential at a destination 15
8. Define infrastructure. Mention the relationship between infrastructure and tourism. 15

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE
STUDIES
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2
Total Marks: 100

Programme: BTS
Assignment Code: TS-2/TMA/2015

Note: This TMA consists of two parts.

Part I consists of **two questions** out of which you have to **attempt any one**. The question carries **25 marks** and should be answered in about **700 words**.

Part II consists of **8 questions**. **Attempt any five** in about **500 words** each. Each question carries **15 marks**.

Send your TMA to the Coordinator of your Study Centre.

PART – I

1. Describe various factors that are analyzed to study demographic profiles and their importance in tourism planning. 25

OR

 2. Highlight the steps that have been suggested for the conservation of Ajanta, Ellora and Elephanta. 25
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PART – II

1. What are the methods of profiling tourists? How does it help in promoting a destination? 15
2. Write some common problems a tour operator might face while conducting a city tour. 15
3. Examine the importance of dance and music in promoting tourism in India. 15
4. How are Resorts different from Hotels? Discuss the features of a beach resort? 15
5. What do you understand by the term Ethnic Tourism? Discuss the positive and negative effects of development of the same. 15
6. Evaluate the success of “Palace on wheels”. Also express your views for further modification. 15
7. Discuss the characteristics of the European tourist market. 15
8. Write short notes on any two of the following in about 250 words each. (7.5 x2=15)
 - a) Highway Tourism
 - b) Heritage Hotels
 - c) Museums as tourist attractions