

Graphic Design
OVAL 008

ASSIGNMENTS
For the Academic Session July 2023



School of Performing and Visual Arts
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068

Academic Session – July 2023
Practical Assignments cum Submission

Instructions for Practical Internal Assessment

The assignments of submission are based on the Practical Courses.

Each student has to appear in internal assessment/ submission and the Portfolio will be carried forward for Final assessment marks.

Kindly note, you have to submit/send the assignment in PDF format to the Programme **Coordinator** on email address cvaa@ignou.ac.in within the stipulated time for being eligible to appear in the term-end examination.

Last Date of Submission	Course Code	Assignment Code
December ,2023	OVAL – 008	OVAL-008/AST/TMA/23B

Learner must mention the Enrolment Number, Name, Address, Assignment Code and Study Centre Code etc.

After evaluation, Study Centre must inform the students about the marks under the intimation to Student Evaluation Division at IGNOU, New Delhi.

Centre should constitute a three member committee for fair assessment. Average of the Marks given by all the members should be taken as the final assessment. Members of the committee may be any other faculty member of the institute.

Examiner should mark the students judiciously ensuring quality of rendition.

Principal or Head of the Institution should take care to open the seal of the paper strictly on the date of examination in presence of a third person.

Note: The learners have to scan the written assignment after the completion and compile all the pages in a PDF. This PDF should be sent to the programme coordinator on email: cvaa@ignou.ac.in within the stipulated time for being eligible to appear in the term-end examination.

Course: Graphic Design – OVAL 008
PRACTICAL ASSIGNMENT
(TMA)

Course Code: OVAL-008
Assignment Code: OVAL-008/AST/TMA/23B

Learner has to submit the assignment according to the following –

Calligraphy and Lettering

- Introduction of typography Roman and Gothic type and their classification.
- Use of lettering as a design form.
- Study of some basic type of lettering.

Base material– Cartridge, Ivory paper.

Size of paper - 1/4

Medium –Water proof ink, Photo ink, Poster colour.

Assignment Submission: Each student has to submit minimum neatly mounted 05 Sheets

Logo, Trade mark and Symbol Design.

- To understand create logo.
- Designing of Trademark and symbol.

Surface material of Design – Cartridge paper, Ivory paper, Gateways etc.

Size of paper -1/4.

Medium – Water proof ink, Photo ink, Poster colour etc.

Assignment Submission: Each student has to submit minimum neatly mounted 05 designs.

Stationary Design

- Preparation of Visiting Card
- Preparation of Letter head
- Preparation of Envelope
- Preparation of Folders

Surface material – Cartridge paper, Ivory paper, Gateways etc.

Size- According to subject.

Medium - Water proof ink, Photo ink, Poster colour etc.

Assignment Submission: Each student has to submit minimum neatly mounted 05 designs

Note: Full Portfolio submission: minimum 30 works- Marks 30