

MBP- 007

Editing Text Books

ASSIGNMENT

(Based on Blocks1-4)

Programme: MBP

Assignment Code: MBP-007/TMA/20019-20

Max. Marks: 100

Answer all questions (500 words per answer unless otherwise indicated). All questions carry equal marks.

Answers all questions:

- 1.** The concept of 'Multiple Intelligences' (Gardner) and its understanding has enabled us to see textbooks and their publishing differently. Discuss with examples.
- 2.** Understanding the approaches of a dynamic curriculum helps in the process of editing textbooks. Elaborate.
- 3.** Write a note on the editorial process observed in the editing of science and technical textbooks.
- 4.** "Use of colours and graphics makes textbooks more appealing and inviting." Discuss with suitable examples.
- 5.** "Editing competition textbooks requires specialised editorial attention." Discuss this highlighting the role of an editor.