

MBP- 002 Editing and Pre-Press

ASSIGNMENT

(Based on Blocks 1-4)

Programme: MBP

Assignment Code: MBP-002/TMA/2019/ 20

Max. Marks: 100

Answer all questions (500 words per answer unless otherwise indicated). All questions carry equal marks.

- 1. "In publishing, there is a three-way interdependence between the author, editor and publisher." Do you agree? Justify your answer. 20**
- 2. What are "copy marking instructions"? Where is the copy marked? 20**
- 3. "Publishing houses obtain manuscripts from a variety of sources and through different pathways." Explain. 20**
- 4. What is layout? Describe the processes involved in making layouts. 20**
- 5. Write short notes of about 250 words each on any two:**
 - a. Explain the term 'multimodal publishing'.**
 - b. Editing illustrations.**
 - c. Style Manuals.**
 - d. Desk Top publishing.**
 - e. Parts of a book cover. 10+10= 20**