

MBP- 001 Introduction to Publishing and its Legal Aspects

ASSIGNMENT

(Based on Blocks 1-3)

Programme: MBP

Assignment Code: MBP-001/TMA/2019/ 2020

Max. Marks: 100

Answer all questions (500 words per answer unless otherwise indicated). All questions carry equal marks.

- 1. Explain what you understand by the term 'publishing'? How does book publishing differ from newspaper publishing? (20)**
- 2. Describe the structure and functions of the editorial department in a publishing house. (20)**
- 3. Explain the concept of copyright and related rights. (20)**
- 4. What are the tasks carried out by the Promotion and Sales department of a publishing house? (20)**
- 5. Write short notes of about 250 words each on any two:**
 - a. Types of publishing**
 - b. ISBN and ISSN**
 - c. The Charter of the Book.**
 - d. Documentary Heritage**
 - e. Infringement of Copyright.**

(10+10=20)