

PGDIBO

**POST GRADUATE DIPLOMA IN INTERNATIONAL
BUSINESS OPERATIONS**

PGDIBO

**ASSIGNMENTS
(IBO-01 to IBO – 06)
2021-22**

For January 2021 and July 2021 Admission Cycles



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



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ASSIGNMENTS – 2021-22

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2021 and July 2021**). The validity is given below:

1. Those who are enrolled in **January 2021**, it is valid upto **December 2021**.
2. Those who are enrolled in **July 2021**, it is valid upto **June 2022**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th September**.

TUTOR MARKED ASSIGNMENT

COURSE CODE : **IBO-01**
COURSE TITLE : **International Business Environment**
ASSIGNMENT CODE : **IBO-01/TMA/2021-2022**
COVERAGE : **ALL BLOCKS**

Maximum Marks: 100

Attempt all the questions:

1. Do you think that study of international business environment is relevant for the Managers? Give your arguments and explain the Technological and Socio-cultural environment of international business. **(20)**

2.
 - a) Describe the functioning of Bretton Woods System with examples. **(10+10)**
 - b) Explain various International Commodity Agreements.

3. Distinguish between: **(4X5)**
 - a) Void agreements and void contract
 - b) Utilitarianism and Formalism
 - c) Absolute advantage and comparative advantage of trade
 - d) GATT and WTO

4. Comment on the following: **(4X5)**
 - a) Geographic environment does not affect demand pattern of the people living in the country.
 - b) When goods are bought by description from a seller, there is no implied condition that goods shall be of merchantable quality.
 - c) Arbitration is not preferred by the parties involved in international business.
 - d) Free trade is always better than no trade.

5. Write short notes on the following: **(4X5)**
 - a) Code of Ethics for International Marketing
 - b) Current Account and Capital Account of Balance of Payments
 - c) Essential Elements of a Valid Contract
 - d) Strategic Alliances and Technology Transfer

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-02
COURSE TITLE	:	International Marketing Management
ASSIGNMENT CODE	:	IBO-02/TMA/2021-2022
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. Define International Marketing. Discuss in detail the various steps which the company has to undertake in order to be successful in international marketing. **(20)**

2. Briefly describe the factors to be considered in pricing for international marketing and also explain the main methods of pricing in international marketing. **(10+10)**

3. Distinguish between the following : **(4X5)**
 - a) Ethnocentric and polycentric orientation
 - b) Domestic agents and domestic merchants
 - c) Marketing of products and services
 - d) Undifferentiated and differentiated international market targeting strategies

4. Write short notes on the following : **(4X5)**
 - a) Global Marketing
 - b) Counter Trade
 - c) Straight Extension
 - d) Complexities in International Marketing Research

5. Comment on the following : **(4X5)**
 - a) The global managers must think in international terms and not in terms of their native culture.
 - b) Strategy alliance, more than an entry strategy is a competitive strategy.
 - c) In addition to general considerations for size, shape, materials, surface graphics of products, export packaging requires certain special considerations.
 - d) Marketing Research Report is the cumulation of all that has gone before.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-03
COURSE TITLE	:	India's Foreign Trade
ASSIGNMENT CODE	:	IBO-03/TMA/2021-2022
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. How did India adopt economic reforms to get integrated with the world trade? **(20)**

2. What were the objectives for establishing EPZ ? How are export houses benefited by the EPZ ? **(10+10)**

3. Describe India's competitive advantages and disadvantages in the exports of leather goods. **(10+10)**

4. Describe the salient features of India's trade with EU. **(20)**

5. Write short notes on the following : **(4X5)**
 - (a) EPCG Scheme
 - (b) Indian Textiles Export
 - (c) SWOT Analysis
 - (d) India – ASEAN Trade Prospects

TUTOR MARKED ASSIGNMENT

COURSE CODE : **IBO-04**
COURSE TITLE : **Export Import Procedure and Documentation**
ASSIGNMENT CODE : **IBO-04/TMA/2021-2022**
COVERAGE : **ALL BLOCKS**

Maximum Marks: 100

Attempt all the questions:

1. What do you understand by Foreign Trade Policy of Government of India? (20)
Discuss the general provisions regarding Exports and Imports.
2. a) Explain customs clearance of export cargo by sea along with the (10+10)
documentation formalities.
b) Describe various post shipment finance available to Indian Exporters.
3. Distinguish between: (20)
a) War Perils and Strike Perils
b) Actual Total Loss and Constructive Total Loss
4. Comment on following : (4X5)
a) There is no difference between Documents Against Payment and Documents Against Acceptance.
b) Electronic Data Interchange (EDI) does not provide significant benefits to the Organization.
c) Open cover and Open policy are the same.
d) The insurance contract is not in the nature of indemnity.
5. Write notes on the following? (4X5)
a) Government Policy Making and Consultation for Export Promotion in India.
b) Procedures of Central Excise rules for claiming rebate of central excise under rule 18.
c) Financing under deferred payment arrangement
d) Importance of Institutional Infrastructure

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-05
COURSE TITLE	:	International Marketing Logistics
ASSIGNMENT CODE	:	IBO-05/TMA/2021-2022
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1.
 - a) Explain the objectives set out in the five year plans for the development of Indian shipping. **(10+10)**
 - b) Discuss the main clauses of voyage charter party and time charter party.

2.
 - a) State the four levels at which logistics information is needed and explain the main features of an integrated information system. **(10+10)**
 - b) Explain the salient features of Australian legislation for curbing unfair trade practices of carriers/conference.

3. Briefly comment on the following : **(4X5)**
 - a) Logistics system helps in improving the customer service
 - b) The world economic situation and the world trade are very closely related.
 - c) The efficiency of ports not only helps in increasing the efficiency of the overall transport system of a country, but also reduces the cost of transporting goods from source of origin to the point of ultimate destination.
 - d) Shippers-Shipowners consultation arrangements in India leave much scope for improvement.

4. Write short notes on the following : **(4X5)**
 - a) Public Warehouse
 - b) Inventory Control
 - c) Tramp Trade
 - d) Liner Shipping

5. Distinguish between the following : **(4X5)**
 - a) Total cost concept and Total system concept
 - b) Inter-modalism and Multi-modalism
 - c) Shipowners' Lien and Maritime Lien
 - d) Flat Pack Containers and Open Top Containers

TUTOR MARKED ASSIGNMENT

COURSE CODE : **IBO-06**
COURSE TITLE : **INTERNATIONAL BUSINESS FINANCE**
ASSIGNMENT CODE : **IBO-06/TMA/2021-2022**
COVERAGE : **ALL BLOCKS**

Maximum Marks: 100

Attempt all the questions:

1. a) What is the concept of disequilibrium in balance of payment ? Discuss the measures adopted to restore the equilibrium. (10)
b) Discuss the DCF techniques of project appraisal. What technique in your opinion is better and why? (10)
2. a) Explain the concept of transfer pricing. Why do companies resort to such a practice? (3+7)
b) Explain the major techniques used by international firms for managing economic exposure. (10)
3. Explain weighted average cost of capital, also discuss CAPM in this connection. (20)
4. What is exchange rate? Discuss the long term and short term strategies in forecasting exchange rates. (20)
5. a) Explain political risk. How does it affect investment decisions? (10)
b) Discuss the role of Multinational Investment Guarantee Agency (MIGA) in providing protection against the political risk in developing countries. (10)