

PGDIBO

**POST GRADUATE DIPLOMA IN INTERNATIONAL
BUSINESS OPERATIONS**

PGDIBO

**ASSIGNMENTS
(IBO-01 to IBO – 06)
2018-19**

For January 2018 and July 2018 Admission Cycles



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

ASSIGNMENTS – 2018-19

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course.

We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2018 and July 2018**). The validity is given below:

1. Those who are enrolled in **January 2018**, it is valid upto **December 2018**.
2. Those who are enrolled in **July 2018**, it is valid upto **June 2019**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by 15th March and if you are planning to appear in December Term-End Examination, you must submit them latest by 15th September.

TUTOR MARKED ASSIGNMENT

Course Code	:	IBO – 01
Course Title	:	International Business Environment
Assignment Code	:	IBO – 01/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. Why is transfer of technology required? Describe various non-equity forms of technology transfer by TNCs and Small and Medium Enterprises. (5+15)

2. (a) Describe the problems of developing countries related to the world trade.
(b) Examine the impact of Regional Economic Grouping. (10+10)

3. a) All contracts are agreements but all agreements are not contracts. Discuss with examples.
b) A seller can not convey a better title than that at his own. Discuss and describe the exceptions of this rule. (10+10)

4. Comment on the following:
(i) There is no relevance of international business environment.
(ii) There has been no effect of globalization on the world economy.
(iii) The Asian Development Bank does not give special attention to the needs of the smaller or less developed countries.
(iv) There are no difference between ethical dilemmas and ethical lapses. (5x4)

5. Write short notes on the following:
(i) UNCTAD and Commodities
(ii) Areas of International Trade Disputes
(iii) Business and Social Responsibility
(iv) Convention on International Trade in endangered species of wild Fauna and Flora (CITES) (5×4)

TUTOR MARKED ASSIGNMENT

Course Code	:	IBO – 02
Course Title	:	International Marketing Management
Assignment Code	:	IBO – 02/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

- 1) A) Distinguish between the following:
 - i) International Marketing and Multinational Marketing
 - ii) Probability Sampling and Non-probability Sampling

(2x5)
- B) Write short notes on the following:
 - iii) EPRG Orientation
 - iv) International Promotion Mix

(2x5)
- 2) Explain the various steps involved in the international market selection.

(20)
- 3) Differentiate between product standardization and adaption in the internal marketing. Evaluate the various factors of standardization and adaptation, and suggest the conditions under which each of them is applicable.

(5+15)
- 4) “Compared with products, marketing of services posses distinctive challenges to international marketers”. Explain why it is so. Enumerate the barriers to international marketing of services.

(8+12)
- 5) Explain the key decisions in international marketing communications.

(20)

TUTOR MARKED ASSIGNMENT

Course Code	:	IBO – 03
Course Title	:	India's Foreign Trade
Assignment Code	:	IBO – 03/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. What is the meant by balance of payments? How is it classified? Explain salient features of India's balance of payments?
(4+4+12)
2. Describe various constraints hampering effective export promotion efforts in India.
(20)
3. "The gems and jewellery sector is one of the highest foreign exchange earners for the country." Elaborate.
(20)
4. Comment on the following statements;
 - (a) The chemical industry has recorded an impressive growth in exports during the last few years.
 - (b) India can emerge as a major tourist attraction based on its cultural heritage.
 - (c) In recent years, India and Japan discovered that each offered opportunities to the other in the realization of its economic growth.
 - (d) ASEAN region is important to India due to several reasons.
(4×5)
5. Write short notes on the following:
 - (a) India and world trade
 - (b) Special Economic Zones (SEZ)
 - (c) India's competitive advantages in export of services.
 - (d) Trade prospects between India and West Asia.
(4×5)

TUTOR MARKED ASSIGNMENT

Course Code	:	IBO – 04
Course Title	:	Export Import Procedures and Documentation
Assignment Code	:	IBO – 04/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. a) Do you think that from a practical point of view it is easier for an exporter to implement an FOB contract? Discuss with example and explain the legal implications of FOB and CIF contracts.
b) Describe the general conditions in export contracts. (10+10)

2. a) What do you mean by letter of credit? Describe the details included in letter of credit.
b) Explain different kinds of letter of credit. (10+10)

3. Why should the export goods be insured? Describe various types of losses under cargo insurance with examples. (5+15)

4. Comment on the following statements:
 - a) Electronic Data Interchange (EDI) has no role in business.
 - b) From the exporter's point of view, advance payment is free from any kind of credit or transfer risks.
 - c) Under bare - boat charter the ship owner do not let out the bare ship for a period of time.
 - d) In India, government corporations have not been established to supplement the export effort. (5x4)

5. Write short notes on the following:
 - i) Port procedures
 - ii) Exchange control regulations concerning imports
 - iii) Chartering practice
 - iv) Duty drawback scheme (5x4)

TUTOR MARKED ASSIGNMENT (TMA)

Course Code	:	IBO-05
Course Title	:	International Marketing Logistics
Assignment Code	:	IBO-05/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. (a) Discuss the various types of surcharges that are usually levied on the basic freight rates.
(b) How is the time charter different from bare boat charter? (10+10)

2. What is economic exposure? Explain the method of market initiative as a hedging technique of economic exposure. (20)

3. Differentiate between the following:
(a) Ship Owner's Lien and Maritime Lien
(b) Air transport and Rail Transport
(c) Heavy Lift Surcharge and Long Lift Surcharge
(d) Re-order Level (ROL) and Re-order Quantity (ROQ) (5x4)

4. Write short notes on the following
(a) ABC Technique
(b) Tank Container
(c) Voyage Charter
(d) International Chamber of Commerce (5x4)

5. Briefly comment on the following:
(a) Cross subsidization is the characteristics feature of the liner freight.
(b) Bill of Lading is a document of title to goods.
(c) Application for registration is made by the ship owner.
(d) Controlling inventories are vital in the logistics activity mix. (5x4)

TUTOR MARKED ASSIGNMENT

Course Code	:	IBO – 06
Course Title	:	International Business Finance
Assignment Code	:	IBO – 06/TMA/2018-19
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. Discuss the main function of the IMF. Explain and compare the gold standard Bretton woods systems. (8+12)

2. (a) Discuss the Forex Market structure in India.
(b) Evaluate the developments in the Forex Market in India? (10+10)

3. (a) Explain what kind of risks in Foreign Exchange are faced by the MNCs.
(b) Explain the mechanism of money market hedge for accounts receivables. (10+10)

4. (a) How do you think that cost of capital and capital structure are interrelated?
(b) What factors differentiate the determination of cost of capital and capital for a MNC as compared to a domestic firm? (10+10)

5. (a) What do you understand by counter trade? Mention few circumstances where counter trade can be beneficial for a country.
(b) “Letter of Credit makes financing of Receivables easy” – Comment. (10+10)