

**POST GRADUATE DIPLOMA  
IN  
AUDIO PROGRAMME PRODUCTION  
(PGDAPP)**

**ASSIGNMENTS  
(Jan. & July 2018 Session)**

**MJM-001  
MJM-002  
MJM-003**

**School of Journalism & New Media Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi-110068**

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the assignments, please read the instructions provided in the Programme Guide carefully.

Kindly note, you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment. **You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you.** The marks obtained by you will be sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

### **Guidelines for Doing Assignments**

There are five questions in each assignment, all carry equal marks. Attempt all the questions in not more than 500 words (each). You will find it useful to keep the following points in mind:

**Planning:** Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

**Organization and Presentation:** Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that your answer is logical and coherent; has a proper flow of information.

Wish you all the best.

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## **MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING**

**Marks: 100**

**All questions carry equal marks.**

1. Discuss the strengths and limitations of Radio as a medium of mass communication. Illustrate with examples.
2. Describe the process of setting up of a Community Radio Station, highlighting the salient features of licensing policy.
3. 'Radio Programming offers large scope for interacting with common people'. Discuss in the light of recent trends in programming.
4. Differentiate between Commercial and Public Service Broadcasting with suitable examples.
5. Discuss the role and need of conducting Audience Research for making Radio Programmes.

## **MJM-002: PRODUCTION AND PRESENTATION**

**Marks: 100**

**All questions carry equal marks.**

1. How the writing for Radio is different from writing for the Print media?
2. Discuss important Programme Formats in the category of spoken word.
3. Describe the production process of a Radio Play.
4. Prepare **two** public service announcements on the themes of Environment Protection and Digital India.
5. Define the concept of News and describe its elements with examples.

**MJM-003: RECORDING, EDITING AND MIXING**  
**Marks: 100**

1. Explain any Eight (8) of the following terms in brief: (8 x 5= 40 marks)
  - a. Multi Track Recording
  - b. Cardioid Microphone
  - c. O.B.
  - d. FM Transmission
  - e. Objectives of Editing
  - f. Fixed Point Chart
  - g. Loudspeaker
  - h. Digital Audio
  - i. Transmitter
  - j. Acoustic Treatment
2. Describe the main features of an audio work station (20 marks)
3. Describe sound broadcast chain. (20 marks)
4. Discuss about the selection and placement of microphone for Outdoor Recording. (20 marks)

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