

**POST GRADUATE DIPLOMA  
IN  
AUDIO PROGRAMME PRODUCTION  
(PGDAPP)**

**ASSIGNMENTS  
(Jan. & July 2015 Session)**

**MJM-001  
MJM-002  
MJM-003**

**School of Journalism & New Media Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi-110068**

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the assignments, please read the instructions provided in the Programme Guide carefully.

Kindly note, you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment. **You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you.** The marks obtained by you will be sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

### **Guidelines for Doing Assignments**

There are five questions in each assignment, all carry equal marks. Attempt all the questions in not more than 400 words (each). You will find it useful to keep the following points in mind:

**Planning:** Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

**Organization and Presentation:** Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that your answer is logical and coherent; has a proper flow of information.

Wish you all the best.

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**MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING**  
**Marks: 100**

**All questions carry equal marks.**

1. Discuss the growth of Radio Broadcasting in India.
2. Describe the process of setting up of a Community Radio Station, highlighting the salient features of licensing policy.
3. 'Interactivity and Participation makes radio programmes more informative and interesting'. Comment in the light of recent trends in programming.
4. Describe organizational structure of All India Radio
5. What is the feed back mechanism of a Radio Station? How does it help the audience connect?

**MJM-002: PRODUCTION AND PRESENTATION**  
**Marks: 100**

**All questions carry equal marks.**

1. Write a note on presentation styles of Public service broadcasting and commercial radio. Throw light on the various presentation techniques in Radio.
2. Discus important Programme Production Formats?
3. Describe the Radio support for education in India.
4. Prepare an effective radio advertisement for a cold drink named 'Shital' and **two** public service announcements.
5. Explain the importance of Radio Feature in providing information and entertainment.

**MJM-003: RECORDING, EDITING AND MIXING**  
**Marks: 100**

1. Explain the following terms in brief: (10 x 5= 50 marks)
  - a. Fade in, Fade out and Cross Fade
  - b. Lapel Microphone
  - c. Audio Mixer
  - d. Modes of Transmission
  - e. Reverberation
  - f. Cue Sheet
  - g. Audio Editing Workstation
  - h. Stereo Sound
  - i. Time Code
  - j. Acoustic Treatment
2. Explain (with the help of diagrams) different kinds of microphones used in radio recordings. (20 marks)
3. Describe sound broadcast chain. (20 marks)
4. Discuss about the selection and placement of microphone for Outdoor Recording. (10 marks)

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