

**POST GRADUATE DIPLOMA
IN
AUDIO PROGRAMME PRODUCTION
(PGDAPP)**

**ASSIGNMENTS
(Jan. & July 2014 Session)**

**MJM-001
MJM-002
MJM-003**

**School of Journalism & New Media Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the assignments, please read the instructions provided in the Programme Guide carefully.

Kindly note, you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment. **You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you. The marks obtained by you will be sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

Guidelines for Doing Assignments

There are five questions in each assignment, all carry equal marks. Attempt all the questions in not more than 400 words (each). You will find it useful to keep the following points in mind:

Planning: Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

Organization and Presentation: Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that your answer is logical and coherent; has a proper flow of information.

Wish you all the best.

Dr. O. P. Dewal
Programme Coordinator ,
School of Journalism and New Media Studies (SOJNMS),
New Academic Block 15A,
Indira Gandhi National Open University (IGNOU),
Maidan Garhi, New Delhi-110068
Tel: 91-11-29571603 E-mail: opdewal@ignou.ac.in

MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING

Marks: 100

All questions carry equal marks.

1. Discuss the specific characteristics of Radio Medium.
2. Describe the process of setting up of a Community Radio Station, highlighting the salient features of licensing policy.
3. Discuss the growth of Radio Broadcasting in India.
4. Differentiate between Commercial and Public Service Broadcasting with suitable examples.
5. What purpose do phone calls, sms and letters serve in a Radio Programme? How does it help the audience connect?

MJM-002: PRODUCTION AND PRESENTATION

Marks: 100

All questions carry equal marks.

1. How is the writing for Radio different from writing for the Print media?
2. Discuss important Programme Production Formats.
3. Describe various types of Radio magazines in terms of their content and presentation.
4. Prepare an effective Radio ad for 'Chakmak' shoe polish and two public service announcements.
5. Describe various types of Radio Features. Discuss how Feature is different from a documentary.

MJM-003: RECORDING, EDITING AND MIXING
Marks: 100

1. Explain the following terms in brief: (10 x 5= 50 marks)
 - a. O.B.
 - b. Fade in, Fade out and Cross Fade
 - c. Lapel Microphone
 - d. Audio Mixing
 - e. FM Transmission
 - f. Reverberation
 - g. Cue Sheet
 - h. Sound Effect
 - i. Time Code
 - j. Acoustic Treatment
2. Describe the main features of an audio work station (20 marks)
3. Discuss about the selection and placement of microphone for Outdoor Recording. (20 marks)
4. Describe sound broadcast chain. (10 marks)
