PGDAPP

POST GRADUATE DIPLOMA IN AUDIO PROGRAMME PRODUCTION

ASSIGNMENTS (2009-10 Session)

MJM-001 MJM-002 MJM-003



School of Journalism & New Media Studies Indira Gandhi National Open University Maidan Garhi, New Delhi-110068

PGDAPP ASSIGNMENTS

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the assignments, please read the instructions provided in the Programme Guide carefully.

The last date of assignment submission is given in each assignment. Kindly note, you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment. You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you. The marks obtained by you will be sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

Guidelines for Doing Assignments

There are five questions in each assignment, all carry equal marks. Attempt all the questions within the word-limit as mentioned in the assignment. You will find it useful to keep the following points in mind:

Planning: Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that your answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answers, you can write down the final version for submission, writing each answer neatly.

Wish you all the best.

Programme

MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING

Assignment 01 (Submission Date: January 29, 2010)

Course Code: MJM-001 Assignment Code: MJM-001/TMA-1/2009-10 Marks: 100

- 1. "The end of Government monopoly on broadcasting has brought in an environment of competitiveness and expanded the range and quality of programmes". Do you agree with the statement? Give reasons for your answer (350 words).
- 2. Among the various development issues discussed in Block 1- Unit 4, which one will you select to produce a programme and why? Give reasons for your answer (300 words).
- 3. The involvement of community is crucial for the success of a Community radio station. Elucidate (250 words).
- 4. Analyse the various marketing strategies being adopted by the private radio stations these days (300 words)
- 5. Listen to an interactive programme on a radio station of your choice. Analyse its strengths and limitations. (300 words).

MJM-002: PRODUCTION AND PRESENTATION

Assignment 02 (Submission Date: February 26, 2010)

Course Code: MJM-002 Assignment Code: MJM-002/TMA-1/2009-10

Marks: 100

- 1. Listen to two radio stations for a week. Analyse the presentation techniques followed by them. Which one do you find more interesting and why? (350 words)
- 2. Plan a discussion programme on a topic of your choice. What care will you take while producing it? (250 words)
- 3. For producing a programme on AIDS awareness, which format will you select and why? (250 words)
- 4. Listen to ten radio commercials and record them. Analyse their effectiveness keeping in view the points discussed in Section 9.5 of Unit 9. (350 words)
- 5. Identify the subject, topic and target audience for an educational programme. Prepare a Programme Brief based on the heads given in page 30 of Block 3. (300 words)

MJM-003: RECORDING, EDITING AND MIXING

Assignment 03 (Submission Date: March 31, 2010)

Course Code: MJM-003 Assignment Code: MJM-003/TMA-1/2009-10 Marks: 100

| 1. | Ex | xplain the following terms in brief: | $(12 \times 5 = 60)$ |
|----|--|--|---|
| | Ba Fr Si Re Ac In Cr Go Ac Ac Ac Ac Lo | ery High Frequency alance requency gnal processing everberation time coustic energy sert Editing ross-fading eneration loss -DAT ocalisation of Sound apsuling | |
| 2. | Fi | ll in the blanks: | $(20 \times 2 = 40)$ |
| | 2. 3. 4. 5. 6. 7. 8. 9. | The | ergy is called a sound quality source. "Sounds so that sthetic appeal, and equalizers, |

| 13. In recordings such as |
|--|
| 14. Sounds waves on striking a microphone are converted into |
| 15. Transferring the sound from one tape recorder to another is called |
| 16. Any device for storage of information and retrieval at a later stage is called |
| 17. Ratio of maximum signal level to noise level present in a system is called |
| 18. Assemble and Insert Editing are two important modes of editing. |
| 19. Spot erase function removes noise by replacing it with a |