

**MS-97**

**Management Programme**

**ASSIGNMENT  
SECOND SEMESTER  
2017**

**MS-97: International Business**



**School of Management Studies  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>Course Code</b>	<b>:</b>	<b>MS-97</b>
<b>Course Title</b>	<b>:</b>	<b>International Business</b>
<b>Assignment Code</b>	<b>:</b>	<b>MS-97/TMA/SEM-II/2017</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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Note: Attempt all the questions and submit this assignment on or before 31<sup>st</sup> October, 2017 to the coordinator of your study centre. **Students registered for the Course MS-97 for July 2015 should attempt questions from Part-I and those registered for July 2016 should attempt questions from part – II.**

### Part – I

1. Discuss in detail the Heckscher–Ohlin model and examine how does it differ from the earlier trade models.
2. The decision of how much power should be delegated to a manager of a subsidiary is crucial and depends on several factors. Examine these factors with their importance in multinational corporations, in terms of improving the process of decision making.
3. Explain the need for control in international business. In what way ownership is related to control? Discuss.
4. “Severe Competition in the international arena has led to the development of innovative product techniques”. Discuss these production techniques in detail.
5. Discuss the objectives of multilateral negotiations and the major issues involved in the negotiations.
6. Write short notes on the following.
  - (a) Endogenous and Exogenous variables of performance in international business.
  - (b) Strategic Alliances.

## Part – II

1. (a) Discuss the important instruments of trade policy.  
(b) Describe the evolution of globalization in various stages.
2. Discuss country risk analysis in detail.
3. Describe the framework for global business strategy.
4. Explain the process of international recruitment and selection and the need for expatriate training and development.
5. What are the characteristics of emerging market economies? Discuss.
6. Write short notes on the following:
  - (a) E-Business models
  - (b) Volatility of environment