

MS-94

Management Programme

**ASSIGNMENT
SECOND SEMESTER
2017**

MS-94: Technology Management



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-94
Course Title	:	Technology Management
Assignment No.	:	94/TMA/SEM-II/2017
Coverage	:	All blocks

Note: Attempt all the questions and submit this assignment on or before 31st October, 2017 to the coordinator of your study center.

1. How has technology become an integral part of any business unit? Explain the role of technology in designing the business strategies of a firm. Illustrate your answer with the help of an example.
2. Explain the importance of generation, up gradation and improvement of technology. Illustrate with the help of suitable examples.
3. List out the benefits that an organization can have from effective absorption of imported technology? Illustrate with the help of suitable examples.
4. Explain the concept of 'linkages'? How are they essential for an organization having Technology Management Group? Discuss.
5. How can the technology information be procured? Discuss the merits and demerits of any two of the information sources.