

MS-91

Management Programme

**ASSIGNMENT
SECOND SEMESTER
2017**

MS-91: Advanced Strategic Management



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code : MS-91
Course Title : Advanced Strategic Management
Assignment Code : 91/TMA/SEM-II/2017
Coverage : All Blocks

Note : Attempt all questions and submit this assignment on or before 31st October, 2017 to the coordinator of your study centre.

1. Briefly describe the concept, meaning and scope of Corporate Policy. Select an organisation (name and describe the organisation) of your choice and discuss the policies it had adopted.
2. Go through the case study, Corporate Governance at TISCO given in Block- 2 of the course and answer the questions at the end.
3. Discuss the various approaches to global entry.
4. What are the major benefits, issues and challenges of implementing knowledge management in an organisation? Give examples.
5. What do you understand by corporate philanthropy? Comment on the relevance of strategic philanthropy for business organisations.
6. Write short notes on:
 - (i) Corporate Management in non business organisations.
 - (ii) Scope and Objectives of Social Audit.