

MS-55

Management Programme

**ASSIGNMENT
SECOND SEMESTER
2017**

MS – 55: Logistics And Supply Chain Management



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS - 55
Course Title	:	Logistics and Supply Chain Management
Assignment Code	:	MS-55 /TMA/SEM - II/2017
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment on or before 31st October, 2017 to the coordinator of your study centre.

1. How the chain relationship can contribute to the success of SCM. Is it necessary to extend this relationship beyond the chain, to further achieve the objectives of SCM?
2. What is Bullwhip effect? Explain the various permutations and combinations to reduce this effect in SCM.
3. “ Making changes in a manufacturing company is probably the hardest thing that civilized man has ever set out to achieve”- give your comment on this statement in context with the organization switching to supply chain management.
4. What is the need for Supply Chain Performance Measures? What are the factors that contribute to management’s need for new types of measures for managing the supply chain?
5. “Facility and their locations are major issues in an organisation’s logistics system efficiency and its ability to successfully implement its competitive advantage”. Comment!