

MS-495

Management Programme

**ASSIGNMENT
SECOND SEMESTER
2017**

MS- 495: Ethics and Corporate Governance in Banks



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-495
Course Title	:	Ethics and Corporate Governance in Banks
Assignment Code	:	MS-495/TMA/SEM-II/2017
Coverage	:	All Blocks

Note : Attempt all the questions and submit this assignment on or before 31st October, 2017 to the coordinator of your study center.

1. Why is task related values important in performance of duties? How does work ethics plays an important role in performance of duties?
2. Discuss the ethical issues related to marketing function. How does company's address the issue of competition?
3. What are King Committee's guidelines regarding Integrated Sustainability Reporting also explain guidelines related to relations with shareholders.
4. Discuss the alternative models of Corporate Citizenship and explain how does the four models differ in terms of beneficiaries of corporate action?
5. How is strategic framework developed to make Corporate Social Responsibility an integral part of the business strategy?
6. Write short notes on the following-
 - (a) OCTAPACE values
 - (b) RBI initiatives
 - (c) Social Audit
 - (d) Global Trust Bank