

BMS

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

**BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management**

ASSIGNMENTS

2018

The assignments of CNM for 2018 pertain to both semesters i.e. January 2018 and July 2018



School of Management Studies

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110 068**

BMS-001: INTRODUCTION TO NGO MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2018
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. List different types of NGOs. Choose an NGO and present discussing its mission and activities in line with the mission.
2. Discuss the PEST framework and their use with respect to the NGO sector.
3. Select and NGO and in terms of different criteria for determining the strengths and weaknesses, evaluate the strengths and weaknesses of the NGO in consideration.
4. Explain the vocal cues and verbal cues with respect to communication.
5. Discuss the importance of radio with respect to education in NGOs.

BMS-002: MANAGEMENT FUNCTIONS

ASSIGNMENT

Course Code	:	BMS-002
Course Title	:	Management Functions
Assignment No.	:	002/TMA/2018
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Discuss the tax exemption in case of NGOs U/S 11 and 12 of Income Tax Act.
2. What is the role of Social Marketing in NGOs?. Illustrate your answer with the help of examples.
3. Write a brief account on PERT and CPM with respect to NGOs.
4. Explain the concept and importance of the Project Control Curves (S-CURVES) in project management.
5. How is the income generated in NGOs? Give reasons for generating the income in NGOs.

BMS-003: HEALTH CARE MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-003
Course Title	:	Health Care Management
Assignment No.	:	003/TMA/2018
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) List and explain different initiatives taken by Government of India under National Aids Control programme (NACP).
- 2) Discuss the features of Janani Suraksha Yojna (JSY) as given in the the National Rural Health Mission.
- 3) What is the difference between health and ill-health? Explain giving examples.
- 4) List the various health indicators used to measure the health status of an individual. Explain any five of them in brief.
- 5) What do you understand by Coalitions? How are they important for NGOs. Explain.