BMS

CERTIFICATE IN NGO MANAGEMENT (CNM)

ASSIGNMENTS 2017

BMS-001: Introduction to NGO Management

BMS-002: Management Functions

BMS-003: Health Care Management

The assignments of CNM for 2017 pertains to both semesters i.e January 2017 and July 2017 $\,$



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
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BMS-001: INTRODUCTION TO NGO MANAGEMENT

ASSIGNMENT

Course Code : BMS-001

Course Title : Introduction to NGO Management

Assignment No. : 001/TMA/2017 Coverage : All Blocks

Max. Marks : 50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Discuss the relationship of poverty with respect to:
 - a) Vulnerability
 - b) Powerlessness
- 2) Why is it necessary for an NGO to identify a problem? Explain with the help of an example.
- 3) Write short notes on:
 - a) Strategy and Planning
 - b) Strategy and Management World
- 4) What is the importance of feedback in a two-way communication? Discuss with the help of an example.
- 5) Explain the concept of IT and ICT . Illustrate with the help of examples from the NGO sector.

BMS-002: MANAGEMENT FUNCTIONS

ASSIGNMENT

Course Code : BMS-002

Course Title : Management Functions

Assignment No. : 002/TMA/2017 Coverage : All Blocks

Max. Marks : 50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) List and explain the documents required to form a Trust and a Trust deed.
- 2) Differentiate between Selling and Marketing. Explain the relevance with respect to an NGO.
- 3) Explain the concept of Adult Education and its importance in the present context.
- 4) What are the stages of a Project Life Cycle? Explain them in brief.
- 5) Write short notes on:
 - a) Techniques of Fund Raising
 - b) Budget

BMS-003: HEALTH CARE MANAGEMENT

ASSIGNMENT

Course Code : BMS-003

Course Title : Health Care Management

Assignment No.: 003/TMA/2017

Coverage : All Blocks

Max. Marks : 50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Read the latest reports on the National Health Policy and list the expenditure proposed for the health sector in the current financial year.
- 2) Write short notes on:
 - a) National Aids Control Organisation (NACO)
 - b) UNAIDS
- 3) Explain as to how the degradation in environment is affecting the Human Health.
- 4) Critically discuss the role of medical system in promoting HIV transmission.
- 5) List and discuss the important factors in community mobilization.