

BMS

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

**ASSIGNMENTS
2015**

BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management



School of Management Studies
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BMS-001: INTRODUCTION TO NGO MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2015
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. List different types of NGOs. Give a profile of an NGO of your choice and discuss its mission and its activities in line with the mission.
2. Give a review of the factors of PEST framework and their use with respect to the NGO sector.
3. Identify an NGO of your choice. In terms of different criteria for determining the strengths and weaknesses, evaluate the strengths and weaknesses of the NGO in consideration.
4. Write short notes on:
 - Verbal cues
 - Vocal cues
5. Discuss the role of radio with respect to
 - Education
 - NGOs

BMS-002: MANAGEMENT FUNCTIONS

ASSIGNMENT

Course Code	:	BMS-002
Course Title	:	Management Functions
Assignment No.	:	002/TMA/2015
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Discuss the tax exemption for NGOs U/S 11 and 12 of Income Tax Act.
- 2) Discuss the difference between selling and marketing. Illustrate your answer with the help of examples.
- 3) Write a brief account on the different stages of Project Life Cycle (PLC).
- 4) Explain the concept and importance of the Project Control Curves (S-CURVES) in project management.
- 5) Explain the reasons for generating internal income for NGOs.

BMS-003: HEALTH CARE MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-003
Course Title	:	Health Care Management
Assignment No.	:	003/TMA/2015
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Write a brief account of the National Health policy, 2000.
- 2) Discuss the various aspects of Janani Suraksha Yojna (JSY) as under the National rural Health Mission.
- 3) Differentiate between health and ill-health giving examples.
- 4) List the various health indicators used to measure the health status of an individual. Explain any five of them in brief.
- 5) What do you understand by Coalitions? How are they important for NGOs. Explain.