

CNM

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

BMS-001: Introduction to NGO Management

BMS-002: Management Functions

BMS-003: Health Care Management

**ASSIGNMENTS
2016**

The assignments of CNM for 2016 pertains to both semesters i.e
January 2016 and July 2016



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

BMS-001: INTRODUCTION TO NGO MANAGEMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2016
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) List out the various stages of preparing a report? Prepare a detailed report of an NGO of your choice.
- 2) Enlist various issues and challenges the NGOs face. Suggest measures to overcome the issues and challenges.
- 3) Choose an NGO which has been a proactive agent of change and discuss its role in being change agents of the country.
- 4) Discuss how ICT can help in the development of the rural poor.
- 5) What is 'Group Communication'? How can it be made effective? Explain.

BMS-002: MANAGEMENT FUNCTIONS

Course Code	:	BMS-002
Course Title	:	Management Functions
Assignment No.	:	002/TMA/2016
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) What are the various types of incomes which are entitled for exemption? Read the latest income tax rules and identify the amendments made regarding NGOs.
- 2) What is 'social marketing'? Explain how one can create a positive social change using social marketing.
- 3) What is project life cycle? Describe different phases of project life cycle.
- 4) How will you develop a proposal for a project? Explain in a stepwise manner.
- 5) Describe different ways of raising funds in an NGO. Explain giving examples.

BMS-003: HEALTH CARE MANAGEMENT

Course Code	:	BMS-003
Course Title	:	Health Care Management
Assignment No.	:	003/TMA/2016
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) How does Information, Education, and Communication (IEC) help in social mobilization?
- 2) Write a brief note on Comprehensive Rural Health Project (CRHP), Jamkhed.
- 3) How important is the environment in the present context? Discuss.
- 4) List and explain the factors which have an impact on the health of women in a rural area.
- 5) Explain the concept of health situational analysis and its usefulness.