Management Programme

ASSIGNMENT January 2022 Session

MS-58: Management of R & D and Innovation (Last date of submission for January 2022 session is 30th April, 2022)



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code : MS - 58

Course Title : Management of R& D and Innovation

Assignment Code : MS-58/TMA/JULY /2022

Coverage : All Blocks

Note: Attempt all the questions and submit this Assignment to the Coordinator of your Study Centre. Last date of submission for January 2022 session is 30th April, 2022.

- 1. What is technological inertia? Explain the reasons for technological inertia, preventing the implementation of new technologies?
- 2. "Corporate function of Research & Development (R&D) is a managerial rather than technical function." Discuss. Also identify the contents of this function.
- 3. "The human resource management practices that faster innovation and creativity for effective R&D have four dimensions." Explain these dimensions.
- 4. Discuss the provision for funding of R&D projects under various schemes of the Government of India. Also, critically comment upon them.
- 5. Explain Technology Transfer Model. Also, explain the various elements of technology transfer process.