

**MS-11**

**Management Programme**

**ASSIGNMENT  
For  
January 2022 and July 2022 sessions**

**MS-11: Strategic Management**

**(Last date of submission for January 2022 session is 30<sup>th</sup> April, 2022  
and for July 2022 session is 31<sup>st</sup> October, 2022)**



**School of Management Studies  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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|-----------------------|----------|-----------------------------|
| <b>Course Code</b>    | <b>:</b> | <b>MS-11</b>                |
| <b>Course Title</b>   | <b>:</b> | <b>Strategic Management</b> |
| <b>Assignment No.</b> | <b>:</b> | <b>MS-11/TMA/JAN/2022</b>   |
| <b>Coverage</b>       | <b>:</b> | <b>All Blocks</b>           |

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**Note:** Attempt all questions and submit this assignment to the coordinator of your study centre. **Last date of submission for January 2022 session is 30<sup>th</sup> April, 2022 and for July 2022 session is 31<sup>st</sup> October, 2022.**

1. How does the 'objectives' of an organization help them to formulate a specific strategy. Explain with respect to the process of strategic management.
2. What is a 'focus' strategy? How are the organizations trying to focus themselves with the new age working style? Illustrate with the help of examples
3. Many industries like hospitality and aviation have faced a real setback due to the pandemic situation. What in your opinion would be a good strategy for them to make a comeback? Justify.
4. Do you think that in present uncertain situation with slow economy 'diversification strategy' can be a right move for an organization? Explain with the help of suitable examples.
5. Discuss different types of leadership styles. What in your opinion would be an appropriate leadership style for the organizations facing hardships due to the pandemic? Explain.