

**BMS**

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**BMS-001: Introduction to NGO Management  
BMS-002: Management Functions  
BMS-003: Health Care Management**

**ASSIGNMENTS**

**2022**

**The assignments of CNM for 2022 pertain to both semesters i.e. January 2022  
and July 2022**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI-110 068**

## **BMS-001: INTRODUCTION TO NGO MANAGEMENT**

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### **ASSIGNMENT**

<b>Course Code</b>	<b>:</b>	<b>BMS-001</b>
<b>Course Title</b>	<b>:</b>	<b>Introduction to NGO Management</b>
<b>Assignment No.</b>	<b>:</b>	<b>001/TMA/2022</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>
<b>Max. Marks</b>	<b>:</b>	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Choose and NGO of your choice and discuss the mission and vision statement of that NGO.
2. What is SWOT analysis? Choose and NGO and apply SWOT on it.
3. Distinguish between the internal and external environment of any NGO.
4. Differentiate between verbal and non verbal cues. Discuss the importance of them for NGOs.
5. Discuss the importance of mobile in communication with the stakeholders. Substitute your answer with examples.

## **BMS-002: MANAGEMENT FUNCTIONS**

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### **ASSIGNMENT**

<b>Course Code</b>	<b>:</b>	<b>BMS-002</b>
<b>Course Title</b>	<b>:</b>	<b>Management Functions</b>
<b>Assignment No.</b>	<b>:</b>	<b>002/TMA/2022</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>
<b>Max. Marks</b>	<b>:</b>	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Take a hypothetical example of an NGO and prepare a balance sheet for the same.
2. Discuss the role of social marketing for NGOs.
3. How does forecasting helps in decision making for NGOs? Explain with the help of suitable examples.
4. Elucidate with the help of examples the concept of PERT and CPM with respect to NGOs.
5. Explain different ways through which NGOs can raise funds.

## **BMS-003: HEALTH CARE MANAGEMENT**

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### **ASSIGNMENT**

<b>Course Code</b>	:	<b>BMS-003</b>
<b>Course Title</b>	:	<b>Health Care Management</b>
<b>Assignment No.</b>	:	<b>003/TMA/2022</b>
<b>Coverage</b>	:	<b>All Blocks</b>
<b>Max. Marks</b>	:	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Discuss different initiatives taken by Government of India under National Aids Control programme (NACP).
2. What are the important features of Janani Suraksha Yojna (JSY) as given in the National Rural Health Mission?
3. Differentiate between health and ill-health especially during the present COVID situation? Explain giving examples.
4. What are the various health indicators which are used to measure the health status of an individual?
5. What is Coalition? Explain its importance for NGOs.