

**Management Programme**

**ASSIGNMENT  
FIRST SEMESTER  
(January to June)  
2021**

*This Assignment is being provided to only those students who are going to complete their maximum duration in the admission cycle January 2021 (TEE June 2021). For all other students the Assignments for this course will be available in July 2021 admission cycle (TEE December 2021) and therefore they should not attempt this Assignment.*

**MS-58: Management of R & D and Innovation**



**School of Management Studies  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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Course Code	:	MS - 58
Course Title	:	Management of R& D and Innovation
Assignment Code	:	MS-58/TMA/SEM –I/2021
Coverage	:	All Blocks

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2. Attempt all the questions and submit this Assignment to the Coordinator of your Study Centre on or before 30<sup>th</sup> April, 2021.

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1. What is technological inertia? Explain the reasons for technological inertia, preventing the implementation of new technologies?
2. “Corporate function of Research & Development (R&D) is a managerial rather than technical function.” Discuss. Also identify the contents of this function.
3. “The human resource management practices that foster innovation and creativity for effective R&D have four dimensions.” Explain these dimensions.
4. Discuss the provision for funding of R&D projects under various schemes of the Government of India. Also, critically comment upon them.
5. Explain Technology Transfer Model. Also, explain the various elements of technology transfer process.