

BMS

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

**BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management**

ASSIGNMENTS

2021

**The assignments of CNM for 2021 pertain to both semesters i.e January 2021
and July 2021**



School of Management Studies

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110 068**

BMS-001: INTRODUCTION TO NGO MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2021
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. List different types of NGOs. Discuss the importance of NGOs in the present complex situation.
2. How do the political factors shape the overall environment of an NGO? Discuss with the help of examples.
3. What do you mean by 'elements of a strategic plan' with reference to NGOs? Explain with the help of examples.
4. Explain the concept of 'Johari window'. How is it important for NGOs? Discuss.
5. How does Information Technology (IT) and Information and Communication Technology (ICT) impact the working of NGOs? Discuss with the help of examples.

BMS-002: MANAGEMENT FUNCTIONS

ASSIGNMENT

Course Code	:	BMS-002
Course Title	:	Management Functions
Assignment No.	:	002/TMA/2021
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Take a hypothetical example of an NGO and explain how a ledger is prepared.
2. Differentiate between marketing and selling with special reference to NGOs.
3. Why is a budget important for NGOs? Explain with the help of suitable examples.
4. Elucidate with the help of examples the term 'Critical Activities' and how they impact the NGOs.
5. Why is fund raising important for NGOs? Illustrate with the help of suitable examples.

BMS-003: HEALTH CARE MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-003
Course Title	:	Health Care Management
Assignment No.	:	003/TMA/2021
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. How is the Accredited Social Health Activist (ASHA) worker selected? Explain.
2. Discuss the features of National Population Policy 2000.
3. COVID-19 has become a major health hazard. Discuss how NGOs have responded to the crisis situation.
4. Taking into account the demographic situation of our country, explain the gender health disparity arising out of the same.
5. Government has been continuously working towards the empowerment of women. Explain any two schemes of the government which promote gender empowerment.