

MS-95

Management Programme

**ASSIGNMENT
FIRST SEMESTER
(January to June)
2021**

MS - 95: Research Methodology for Management Decisions



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-95
Course Title	:	Research Methodology for Management Decisions
Assignment Code	:	MS-95/TMA /SEM-I/2021
Coverage	:	All Blocks

Note : Attempt all the questions and submit to the coordinator of your study centre on or before 30th April, 2021.

1. “Analysis of covariance is a combination of the two techniques – analysis of variance and regression”. Explain the statement along with the uses of analysis of covariance.
2. Compare and contrast the various attitude measurement techniques. When will you use each of them? Discuss briefly.
3. What type of information is there in the “cover and the title page and introductory page of a report”?
4. “Regression analysis is probably the most widely applied technique amongst the analytical models of association used in business research”. Do you agree? Give reasons to support your answer.
5. In an agricultural field experiment, three different fertilizers were used on sample plots and yields were recorded. On the basis of these data, test the hypothesis that there is no significant difference in yields from three different fertilizers (using The Kruskal-Wallis Test).

Yield (in MT)

Fertilizer A	2.48	3.25	3.94	3.45	3.0	4.0	3.6	3.87
Fertilizer B	2.84	3.1	3.5	2.27	3.88	2.87	3.27	2.8
Fertilizer C	3.4	3.17	2.85	2.46	3.15	2.69	2.88	3.44
