

MS-94

Management Programme

**ASSIGNMENT
(January to December)
2021**

MS-94: Technology Management



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-94
Course Title	:	Technology Management
Assignment No.	:	MS-94/TMA/SEM-I/2021
Coverage	:	All blocks

Note: Attempt all the questions and submit this Assignment to the Coordinator of your Study Centre on or before 31st October, 2021.

1. What is the role of technology at the enterprise level for a country? Elucidate.
2. What is Information Technology Revolution? Explain giving relevant examples.
3. Explain the concept of relevance tree and develop a “problem relevance tree” for an electric car.
4. Read the articles on technological innovation which recently had a great impact on the global front. List out the major attributes of this innovation and discuss how these attributes can be used to develop a communication strategy for the target market.
5. What are the various options for financing new technology projects? Explain any two of them in brief.