Management Programme

ASSIGNMENT
(January to December)
2021

MS-58: Management of R & D and Innovation

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	**MS - 58**
Course Title	:	**Management of R& D and Innovation**
Assignment Code	:	**MS-58/TMA/SEM –I/2021**
Coverage	:	**All Blocks**

Note: Attempt all the questions and submit this Assignment to the Coordinator of your Study Centre on or before 31st October, 2021.

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1. What is technological inertia? Explain the reasons for technological inertia, preventing the implementation of new technologies?

2. "Corporate function of Research & Development (R&D) is a managerial rather than technical function." Discuss. Also identify the contents of this function.

3. "The human resource management practices that faster innovation and creativity for effective R&D have four dimensions." Explain these dimensions.

4. Discuss the provision for funding of R&D projects under various schemes of the Government of India. Also, critically comment upon them.

5. Explain Technology Transfer Model. Also, explain the various elements of technology transfer process.