

**BMS**

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**BMS-001: Introduction to NGO Management  
BMS-002: Management Functions  
BMS-003: Health Care Management**

**ASSIGNMENTS**

**2020**

The assignments of CNM for 2020 pertain to both semesters i.e January 2020 and July 2020



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI-110 068**

## **BMS-001: INTRODUCTION TO NGO MANAGEMENT**

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### **ASSIGNMENT**

<b>Course Code</b>	<b>:</b>	<b>BMS-001</b>
<b>Course Title</b>	<b>:</b>	<b>Introduction to NGO Management</b>
<b>Assignment No.</b>	<b>:</b>	<b>001/TMA/2020</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>
<b>Max. Marks</b>	<b>:</b>	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. What are the different types of NGOs? Discuss with the help of examples various activities involved in these NGOs.
2. Explain the importance of PEST framework for any NGO.
3. How can the Strength and weaknesses of an NGO be measured? Discuss with the help of examples.
4. What is the role of verbal cues in communication? Explain with respect to NGOs.
5. What is the role of social media in NGOs? Explain.

## **BMS-002: MANAGEMENT FUNCTIONS**

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### **ASSIGNMENT**

<b>Course Code</b>	<b>:</b>	<b>BMS-002</b>
<b>Course Title</b>	<b>:</b>	<b>Management Functions</b>
<b>Assignment No.</b>	<b>:</b>	<b>002/TMA/2020</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>
<b>Max. Marks</b>	<b>:</b>	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Explain with the help of an example how a balance sheet is prepared for an NGO.
2. What is Social Marketing? How does it help NGOs?
3. What is the importance of PERT and CPM with respect to NGOs? Explain.
4. What are the different stages of Project life Cycle (PLC)? Explain.
5. Why is it important for NGOs to generate income? Discuss.

## **BMS-003: HEALTH CARE MANAGEMENT**

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### **ASSIGNMENT**

<b>Course Code</b>	:	<b>BMS-003</b>
<b>Course Title</b>	:	<b>Health Care Management</b>
<b>Assignment No.</b>	:	<b>003/TMA/2020</b>
<b>Coverage</b>	:	<b>All Blocks</b>
<b>Max. Marks</b>	:	<b>50</b>

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**Note:** There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Discuss the main aspects of National Health Policy.
2. Discuss the features of comprehensive Rural Health Project (RHP) Jamkhed.
3. Explain the various health hazards faced by the individuals in present times.
4. List the various health indicators used to measure the health status of a woman in rural area. Support your answer with examples.
5. What is advocacy? Explain how it is applicable to NGOs.