# CERTIFICATE IN NGO MANAGEMENT (CNM)

**BMS-001: Introduction to NGO Management** 

**BMS-002: Management Functions** 

**BMS-003: Health Care Management** 

# **ASSIGNMENTS**

# 2019

The assignments of CNM for 2019 pertain to both semesters i.e January 2019 and July 2019  $\,$ 



**School of Management Studies** 

INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI, NEW DELHI-110 068

# **BMS-001: INTRODUCTION TO NGO MANAGEMENT**

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#### **ASSIGNMENT**

Course Code : BMS-001

Course Title : Introduction to NGO Management

Assignment No. : 001/TMA/2019

Coverage : All Blocks

Max. Marks : 50

**Note:** Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Discuss with the help of examples, the relationship of poverty with respect to:
  - a) Vulnerability
  - b) Exploitation
- 2) Enlist and discuss the issues which pose a major challenge to NGOs in contemporary times. How can these issues be tackled? Discuss.
- 3) What is the role of feedback in communication with respect to NGOs? Discuss with the help of examples.
- 4) Critically assess the role of ICT for NGOS. Explain with the help of examples.
- 5) Explain the major features of an NGO giving examples.

## **BMS-002: MANAGEMENT FUNCTIONS**

#### **ASSIGNMENT**

Course Code : BMS-002

Course Title : Management Functions

Assignment No. : 002/TMA/2019

Coverage : All Blocks

Max. Marks : 50

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**Note:** Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Explain in brief a journal, ledger and trial balance. Use a hypothetical example to explain the concept.
- 2) Describe the profile of an NGO which has adopted the marketing concept.
- 3) What are the different techniques of raising funds for an NGO? Discuss.
- 4) Explain the concept of integrated Project Management Information System using an illustration.
- 5) Suppose you are working in an NGO and want to develop a proposal for a project. How would you go about it? Explain in a stepwise manner.

## **BMS-003: HEALTH CARE MANAGEMENT**

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### **ASSIGNMENT**

Course Code : BMS-003

Course Title : Health Care Management

Assignment No. : 003/TMA/2019

Coverage : All Blocks

Max. Marks : 50

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**Note:** Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) Discuss the Nutritional Status of India with reference to the National Nutrition Policy, 1993.
- 2) Enlist various innovative experiments taken up by NGOs in the health care sector. Discuss with the help of an illustration.
- 3) Discuss the impact of socio-cultural factors on the gender health in a significant manner.
- 4) List out the human activities which pose challenges for the environment. Discuss the measures which can be taken to meet these challenges?
- 5) How does people's movement define the community power? Explain.