

**MASTER OF ARTS
(JOURNALISM AND MASS COMMUNICATION)
MA (JMC)**

**ASSIGNMENTS
JANUARY 2021 Cycle**

**MJM-020
MJM-021
MJM-022
MJM-023
MJM-024
MJM-025**



**SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

MA (JMC) ASSIGNMENTS

Dear Learner,

We have explained in the Programme Guide that you need to submit one Assignment in each course (MJM-020, MJM-021, MJM-022, MJM-023, MJM-023, MJM-024 and MJM-025). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the Assignment's first page. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain them. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required you can obtain details from Study Centre/ Regional Centre) and then read the assignments carefully. Please go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. K S Arul Selvan
Programme Coordinator
ksarul@ignou.ac.in

**COURSE MJM-020 - INTRODUCTION TO JOURNALISM AND MASS
COMMUNICATION**

Assignment 1

(Due Date: September 30, 2021)

Assignment Code: MJM-020/ Jan 2021

Marks: 100

Note: Answer all questions, they carry equal marks.

1. During the recent COVID times, technology has been an enabler in education sector. Give some points to explain how technology based learning has been effective. Also list down and explain the kind of barriers that play a part in technology enabled learning. (400 words)
2. Trace the growth of digital media during 2020 and compare it to the trend of the previous two years. Cite industry reports. (500 words)
3. Select any two online news portals of your choice. Study the stories on the first two pages of both the portals for a fortnight and write an overall comment on the following:
 1. Their sources
 2. Comparison of their level of objectivity and balanced reporting
 3. Comparison of their leads or opening para (500 words)
4. How do films play a role in creating culture? Analyse the mediatisation process through films especially since the last decade. (500 words)
5. Conceptualise and plan an event for fund raising for an old age home. (400 words)

COURSE MJM-021 - REPORTING TECHNIQUES
Assignment 2

(Due Date: September 30, 2021)

Assignment Code: MJM-021/ Jan 2021
Marks: 100

Note: Answer all the questions, they carry equal marks.

1. Take five news clippings from a newspaper of your choice – one each of political, economic, sports, crime and entertainment stories. Paste them on a sheet of paper and underline the sources cited in each story. Underneath each story briefly comment on whether the sources used make the story credible or is some aspect is missing in the story which could have made it more reliable. In each case, justify your answer. (500 words).
2. Visit the office of a local newspaper/TV channel and draw the organisational structure of their news room. Also explain the function/role of each section of the newsroom. Click photos of the place and paste them. (350 words)
3. On the basis of your reading of the unit ‘Research for Journalistic Writing’, use the various methods and tools of journalistic research to write an article on the ‘use of media as the new normal for education’. (500 words)
4. In the form of a case study, write about any important Indian case in the past decade in which media trial has impacted the outcome of the case (or the court has taken a serious view of the media trial leading to penalty/punishment of the media house). (500 words)
5. Write a story on the rising number of domestic violence cases during the lockdown due to pandemic citing data from credible sources. (500 words)

COURSE MJM-022 WRITING AND EDITING FOR PRINT MEDIA
Assignment 3

(Due Date: September 30, 2021)

Assignment Code: MJM-022/Jan 2021

Marks: 100

Note: Answer all the questions, they carry equal marks.

1. Write a news article on poverty issues prevalent in your district. Mention your district name in your report. Word limit is 400.
2. Identify a news idea from the education sector of your locality. Based on your field reporting, write a story with the relevant expert quotes. Word limit is 400.
3. Refer to Sustainable Development Goal 5 and its targets-Gender Equality. Develop a news idea from your locality based on the targets and write a news story. Word limit is 400.
4. Based on locality's environmental conditions, find a news idea and with the relevant field reporting, write a news story. Word limit is 400.
5. Write a news article on health issues prevalent in your locality/area. Mention your district name in your report. Word limit is 400.

All these FIVE articles can be submitted in two options:

Option A: Submit as part of SOJNMS's Lab Journal - The Voices
(<http://medialit.in/thevoices/>)

OR

Option B: You can submit these articles in a handwritten form to your study center.

Distribution of Marks:

1. Published in The Voices with one infographic and two own photographs = 20 marks/article
2. Handwritten articles with one infographic and two own photographs = 20 marks/article

News articles should be based on field reporting.

COURSE MJM-023 BROADCAST & ONLINE JOURNALISM

Assignment 4

(Due Date: September 30, 2021)

Assignment Code: MJM-023/Jan 2021

Marks: 100

Note: Answer all the questions, they carry equal marks.

1. What are the basic elements of radio? Explain with examples. (500 words)
2. Write a script for a television news package of 90 seconds duration on any story related to COVID-19 vaccination.
3. Explain the three main stages of television programme production. (450 words)
4. What is hyper-textuality ? Explain the use of hyper-textuality in online journalism with suitable examples. (500 words)
5. Explain any two of the following terms: (200 words each)
 1. Multimedia
 2. P to G style of TV news script writing
 3. PCR
 4. SEO

COURSE MJM-024 MEDIA & SOCIETY

Assignment 5

(Due Date: September 30, 2021)

Assignment Code: MJM-024/ Jan 2021 Marks: 100

Note: Answer all the questions, they carry equal marks.

1. Go to <https://news.google.com/topstories?hl=en-IN&gl=IN&ceid=IN:en> and in the search box type - "Climate Change" "TYPE YOUR CITY NAME." OR Go to <https://news.google.com/topstories?hl=en-IN&gl=IN&ceid=IN:en> and in the search box type - "Climate Change" [TYPE IN YOUR LANGUAGE]. Based on the search results, randomly select any ten recent news items from the Indian media organisations, review its coverage on Climate Change. Furthermore, give your observations, whether the news reports from the Indian media organisations are matching with the ongoing climate change discussions, its depths and source of the news story (own correspondent or wire services). Word limit is 400.
2. Observe any Indian news media for a few weeks. Track its coverage on gender issues. Based on your observation, identify five reasons why the media is deceptive, insensitive, patriarchal and trivialise the women issues/topics. Word limit is 400.
3. Identify one SDG, give a brief description of it from the Indian perspective. Do a SWOT analysis for that SDG from the ICT point of view [SWOT analysis again from Indian perspective]. Word limit is 400.
4. Access, understanding and participation are the main dimensions of media literacy. Unlike mainstream media, digital media provides substantial scope for you to participate and engage in many activities. Introspect your association with the digital media in terms of your participation in any public matters and community issues. Along with that give your opinion on the role of digital media in shaping your understanding of worldly affairs. Word limit is 400.
5. Every section of society is not enjoying equal levels of benefits, the human living standards are varying significantly among these sections. The marginalised and disadvantaged sections are the top priorities in all SDGs, however, there is a noticeable level of disconnect between them as well as with the other institutions. To achieve all stated goals and targets of SDGs, these voiceless sections need to be "included" and "connected." Media and communication could play an important role in establishing connections and networks. Suggest three communication initiatives that would reestablish the marginalised with the mainstream sections of the society. Word limit is 400.

All these FIVE activities can be submitted in two options:

Option A: Submit as part of IGNOU-SWAYAM MOOC Media, Information and Empowerment - https://onlinecourses.swayam2.ac.in/nou21_ge11/preview [Registration is FREE]. **OR**

Option B: You can submit these assignments in a handwritten form to your study center.

COURSE MJM-025
MEDIA ETHICS AND LAWS

Assignment (Due Dates: April 30, 2021/ Sept 30, 2021)

Assignment Code: MJM-025/ Jan/July 2021

Marks: 100

Note: Answer all the questions.

All questions carry equal marks.

1. In the 'Sushant Singh Rajput's death' case last year, the media ran parallel trials, naming and blaming some people and building hypothetical conclusions to the case being a murder or conspiracy or suicide, while the judicial judgements were still awaited. In light of this incident, highlight the role of ethics and self regulation of media in covering sensitive issues. (500 words)
2. There is provision of how many kinds of emergencies in our Constitution that can be proclaimed by the President of India? Cite an example of any such situation in an Indian State and give your views on its need and consequences. (500 words)
3. With the advent of Digital Media, ethical considerations are undergoing a change. Share your views on how and what the online media can do to remain ethical in these changing times. (400 words)
4. Faker News and misinformation is becoming a menace with ease of sharing through social media. Find out and talk about some tools to check fake news. (400 words)
5. What do you understand by the Law of Defamation? Find out from the internet, any recent case of Defamation in India and discuss it here. (500 words)