

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

January 2022

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training

Indira Gandhi National Open University

Maidan Garhi, New Delhi- 110068

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: cfde@ignou.ac.in/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

- Q1. What is difference between design and style? Explain with example. (10 Marks)
- Q2. Define the following terms: (2X5=10 Marks)
- a) Background Eraser Tool
 - b) Silhouette
 - c) HTML
 - d) MS Power Point
 - e) Texture
- Q3. What are the theories of fashion changes? Explain any two of the theories in detail. (10 Marks)
- Q4. Draw a flat drawing of a A-line dress and show the effect of dots and emphasis and write detailing of that design. (20 Marks)

Assignment 02 (BFDI-072)

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

- Q 1- Describe the structure of a needle with diagram. (10 Marks)
- Q 2- What do you understand by pattern information? Explain with the help of example. (10 Marks)

Assignment 03 (BFDI-073)

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code: CFDE

Course Code: BFDI-073

Max. Marks: 50

Marks Weightage: 30%

Part I

Q1- What do you mean by the term ‘merchandise management’? Describe the important task performed under it. (10 Marks)

Q2- Write a short note on: (5X2=10 Marks)

(a) Properties of Viscose Rayon

(b) Manish Arora

Q3- Discuss skill gaps in the Indian Fashion Industry. (10 Marks)

Part II

Case Study/Activity

Q4- Prepare a summary report of any one female fashion retail outlet in perspective to its summer collection 2022. (20 Marks)

Assignment 04 (BFD-074)

Course: BFD-074: Communication and Entrepreneurship

Programme Code: CFDE

Course Code: BFD-074

Max. Marks: 50 Marks

Weightage: 30%

Q1. Discuss the process of communication with diagram. Explain the importance of each element in the process flow of communication in the context of fashion. (10 Marks)

Q2. Discuss visual research for fashion. (10 Marks)

Q3. Write short notes on the following: (5X2=10 Marks)

(a) Marketing Plan

(b) Fashion Events

Q 4. Write a press release to announce launch of Ritu Kumars’s new summer collection 2022 at a hotel in Delhi. (20 Marks)

