

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: cfde@ignou.ac.in/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

JANUARY 2021

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training

Indira Gandhi National Open University

Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071)

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

Q1. Describe origin of clothing and its historical development

(10 Marks)

Q2. Define the following terms:

(2X5=10 Marks)

- a) Body Painting
- b) Kimono
- c) Shape
- d) Radial Balance
- e) Color wheel

Q3. Explain the term internet. Write its information sharing platforms used in fashion business.

(10 Marks)

Q4. Discuss evolution of Indian Fashion during 21st Century.

(20 Marks)

Assignment 02 (BFDI-072)

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

Q 1- Explain the guidelines followed for taking body measurement

(10 Marks)

Q 2- Describe layout of fabric. Explain different types of layout used in garment construction with a diagram

(10 Marks)

Assignment 03 (BFDI-073)

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code: CFDE

Course Code: BFDI-073

Max. Marks: 50 Marks

Weightage : 30%

Part I

- Q1- What do you mean by fiber? Explain its properties. (10 Marks)
- Q2- Write a short note on (5X2=10 Marks)
- (a) Sustainable Fashion
 - (b) Fashion Retailing
- Q3- Explain product assortment and product life cycle with example (10 Marks)

Part II

Case Study/Activity

- Q4- Write a brief report (Approximately 1000 words) on the work done by Ritu Kumar an Indian Fashion Designer (20 Marks)

Assignment 04 (BFD-074)

Course: BFD-074: Communication and Entrepreneurship

Programme Code: CFDE

Course Code: BFD-074

Max. Marks: 50 Marks

Weightage: 30%

- Q1. Describe the meaning of E-commerce and its uses in fashion business. (10 Marks)
- Q2. Discuss steps in setting up of a small business enterprise. (10 Marks)
- Q3. Write short notes on the following: (5X2=10 Marks)
- (a) Business Blueprint
 - (b) Social Media
- Q 4. Write about communication skill for fashion. Discuss steps for writing a fashion press release. (20 Marks)