

## **Assignments of Certificate in Fashion Design (CFDE)**

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the hard copy of the hand written assignments to the Regional Centre/ Programme Coordinator (CFDE) i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or the Scanned copy of the hand written assignment through email (**cfde@ignou.ac.in**). It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Regional Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

**Certificate in Fashion Design**

**(CFDE)**

**ASSIGNMENTS (01 to 04)**

**JULY 2020**

**(BFDI- 071,072,073 BFD-074)**



*School of Vocational Education and Training*  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi- 110068

**Assignment 01 (BFDI-071)**

**Due Date: 31.10.2020**

**BFDI-071: Fundamentals of Fashion Design**

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

**Weightage: 25%**

Q1. Write about the fashion observed by people during Indus Valley Civilization (10 Marks)

Q2. Define the following terms (100 words) (2X5=10 Marks)

- a) Fads
- b) Fashion Forecasting
- c) Silhouette
- d) Avant Garde
- e) Harmony as a principle of design

Q3. Discuss about basics of Microsoft word in detail (10 Marks)

Q4. Discuss costumes of the Far East countries. Explain the costumes of Japan in detail. (20 Marks)

**Assignment 02 (BFDI-072)**

**Due Date: 31.10.2020**

**Course: BFDI – 072: Basics of Pattern Making and Sewing**

Programme Code: CFDE

Course Code: BFDI-072

**Max. Marks: 20 Marks**

**Weightage: 10%**

Q 1- What is specification sheet? Prepare a specification sheet mentioning all the details required by the production department (10 Marks)

Q 2- Differentiate between direct drafting and pattern making with the help of a diagram. (10 Marks)

**Assignment 03 (BFDI-073)**

**Due Date: 31.10.2020**

**Course: BFDI – 073: Introduction to Fashion Industry**

Programme Code: CFDE

Course Code: BFDI-073

**Max. Marks: 50 Marks**

**Weightage: 30%**

- Q1- What is the role of sustainability, retail marketing and trend setting in the fashion business (10 Marks)
- Q2- Write a short note on (5X2=10 Marks)
- (a) Hyper Markets
  - (b) Trends of Global Fashion Industry
- Q3- Elaborate the strategies and steps of fabric sourcing (10 Marks)

**Case Study/Activity**

- Q4- Prepare a summary report of any fashion retail outlet in perspective to COVID-19 (1000 words) (20 Marks)

**Assignment 04 (BFD-074)**

**Due Date: 31.10.2020**

**Course: BFD-074: Communication and Entrepreneurship**

Programme Code: CFDE

Course Code: BFD-074

**Max. Marks: 50 Marks**

**Weightage: 30%**

- Q1. What do you understand by fashion communication? Explain graphic design for fashion. (10 Marks)
- Q2. Differentiate between enterprise and entrepreneurship. Explain types of entrepreneurial competencies. (10 Marks)
- Q3. Write short notes on the following: (5X2=10 Marks)
- (a) Reading Comprehension
  - (b) Role and responsibilities of fashion designer
- Q 4. Discuss E-commerce in fashion industry. Explain retail strategies for E-commerce followed in fashion industry. (20 Marks)