

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: sovet@ignou.ac.in/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

JANUARY 2020

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training

Indira Gandhi National Open University

Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071)

Due Date: 15 March, 2020

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

Q1. Write different type of theories on the origin of clothing. Also explain theory of Modesty.

(10 Marks)

Q2. Define the following terms:

(2X5=10 Marks)

- a) Abstract shape
- b) Color wheel
- c) Balance
- d) Rhythm
- e) Information Sharing

Q3. Write about Indian cinema and fashion during 20th century

(10 Marks)

Q4. Discuss costume of the African Continent giving emphasis on costume of Ethiopia

(20 Marks)

Assignment 02 (BFDI-072)

Due Date: 31st March, 2020

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

Q 1- Explain darts. Describe functions of various darts used in garment with the help of diagram.

(10 Marks)

Q 2- Describe the method of Draping for garment construction.

(10 Marks)

Assignment 03 (BFDI-073)

Due Date: 15th April, 2020

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code: CFDE

Course Code: BFDI-073

Max. Marks: 50 Marks

Weightage : 30%

Q1- Differentiate between natural and man-made fiber (10 Marks)

Q2- Write a short note on

(a) fashion marketing and

(b) types of market segmentation. (10 Marks)

Q3- Write about recent trends in Indian fashion industry (10 Marks)

Case Study/Activity

Q4- Write a brief report (Approximately 1000 words) on the work done by Sabyasachi Mukherjee an Indian Fashion Designer (20 Marks)

Assignment 04 (BFD-074)

Due Date: 30th April, 2020

Course: BFD-074: Communication and Entrepreneurship

Programme Code: CFDE

Course Code: BFD-074

Max. Marks: 50 Marks

Weightage: 30%

Q1. Explain all the important elements of Press Release. (10 Marks)

Q2. What is small talk. Discuss its' importance in work situation. (10 Marks)

Q3. Write short notes on the following: (10 Marks)

(a) Blogging and Vlogging

(b) Branding in Social Media

Q 4. List out the steps required in setting up a small entrepreneurship unit. Discuss the financial issues related to it. (20 Marks)