

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

JULY 2019

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training
Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the Coordinator of your Study Centre. You must obtain a receipt from the Study Centre for the assignments submitted and retain it with you. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the Study Centre will return the assignments to you. Please insist on this. The Study Centre will send the marks to the Student Evaluation at IGNOU, New Delhi.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Assignment 01 (BFDI-071)

Due Date: 15th October 2019

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

Q1. Define the following terms:

(10 Marks)

- a) Power Loom
- b) Pointillism
- c) Blogging
- d) Modem
- e) Hourglass Shape

Q2. What is color Theory explain it in 100 words.

(10 Marks)

Q3. Describe Fashion Cycle with an example

(10 Marks)

Q4. Write short notes on following:

(20 Marks)

- a) Body Painting
- b) Protection Theory
- c) Organic Shapes
- d) Mail merge

Course Coordinator (BFDI-071) Dr. R S P Singh, email: rspsingh@ignou.ac.in

Assignment 02 (BFDI-072)

Due Date: 31th October 2019

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

Q 1 Describe different method of pattern making. Explain the steps followed in drafting of basic bodice block.

(10 Marks)

Q 2 Explain different parts of sewing machine and its function

(10 Marks)

Course Coordinator (BFDI-072) Prof. (Dr.) Ashok K Gaba, email: akgaba@ignou.ac.in

Assignment 03 (BFDI-072)

Due Date: 15th November 2019

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code: CFDE

Course Code: BFDI-073

Max. Marks: 50 Marks

Weightage : 30%

- Q 1 Discuss the growth of Indian Fashion Industry in the present scenario with example
(20 Marks)
- Q 2 Describe the ethical issues in fashion industry
(10 Marks)
- Q 3 Prepare a survey report on the basis of all basic fashion components of any fashion retail outlet
(20 Marks)

Course Coordinator (BFDI-072) Prof. (Dr.) Ashok K Gaba, email: akgaba@ignou.ac.in

Assignment 04 (BFD-074)

Due Date: 30th November 2019

Course: BFD-074: Communication and Entrepreneurship

Programme Code: CFDE

Course Code: BFD-074

Max. Marks: 50 Marks

Weightage: 30%

Instruction: Minimum 200 words

- Q1. Write an advertisement to announce the Lakme Fashion Week Winter Collection, 2019 at Hotel Grant Hyatt, New Delhi on 21st November, 2019. (10 Marks)
- Q2. Write an effective press release. Explain with suitable example. (10 Marks)
- Q3. Business etiquette's is important for building good business relationship. Explain in context to Indian Scenario. (20 Marks)
- Q4. What traits and qualities are required to become a successful entrepreneur? (10 Marks)

Course Coordinator (BFD-074) Ms. Urshla Kant, email: urshlakant@ignou.ac.in